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Bernard Bonk Library



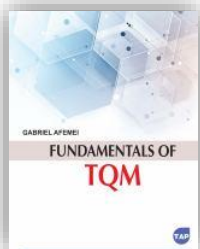
School of Business and Economics

ACQUISITIONS LIST

Second Semester A.Y. 2024-2025

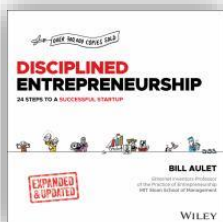
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Downtown Campus



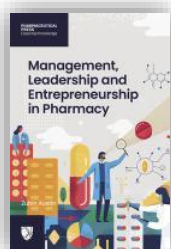
Afemei, G. (2024). *Fundamentals of TQM*. Toronto Academic Press.

[658.562/Af25]



Aulet, B. (2024). *Disciplined entrepreneurship: 24 steps to a successful startup*. Wiley.

[658.11/Au51]



Austin, Z. (2023). *Management, leadership and entrepreneurship in pharmacy*. Pharmaceutical Press.

[338.476151068/Au76]

Click the picture/citation/call number for more details about the book.



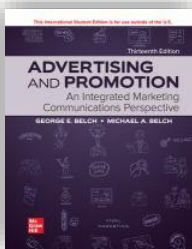
Bamford, C. E. (2024). *Entrepreneurship: the art, science, and process for success*. McGraw Hill LLC.

[658.11/B21]



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Belch, G. E. (2024). *Advertising and promotion: an integrated marketing communications perspective* (13th ed.). McGraw-Hill LLC.

[659.1/B41]



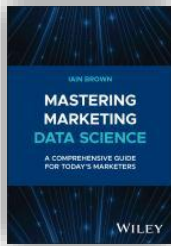
Boyea-Robinson, T. (2023). *The social impact advantage: win customers and talent by harnessing your business for good*. McGraw Hill.

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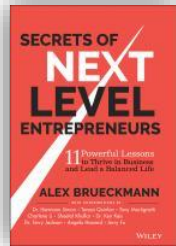
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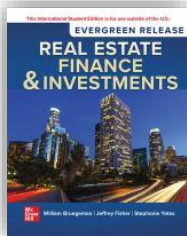
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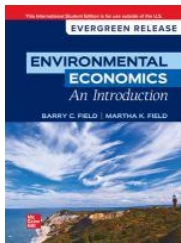
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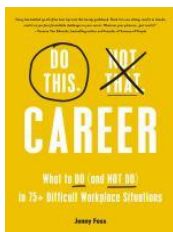
Farkas, D. (2024). *Strategic content marketing: creating effective content in practice*. Routledge.

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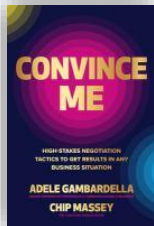
Field, B C. (2024). *Environmental economics: an introduction*. McGraw Hill LLC.

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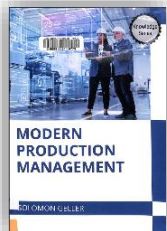
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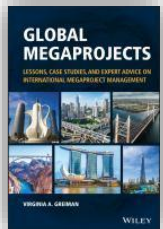
Geller, S. (2024). *Modern production management*. Willford Press.

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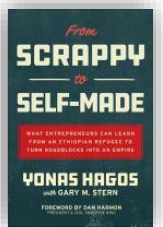
Goller, I. (2024). *Creativity for innovation management: tools and techniques for creative thinking in practice* (2nd ed.). Routledge.

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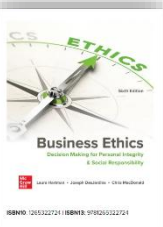
Greiman, V. (2023). *Global megaprojects: lessons, case studies, and expert advice on international megaproject management* (1st ed.). John Wiley & Sons, Inc.

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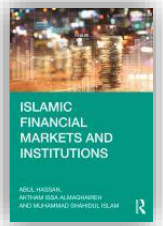
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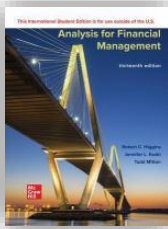
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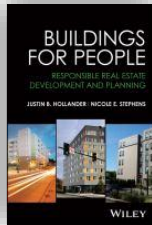
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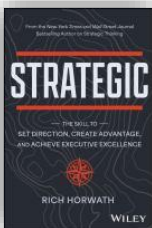
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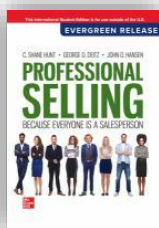
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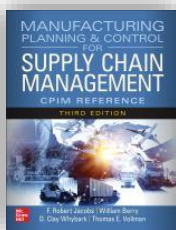
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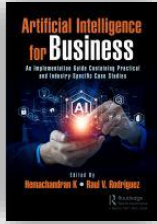
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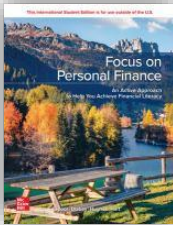
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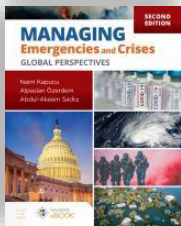
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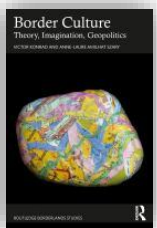
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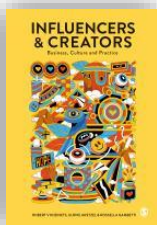
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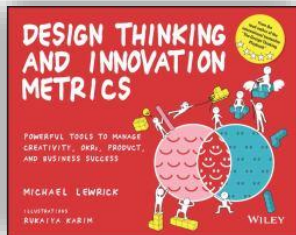
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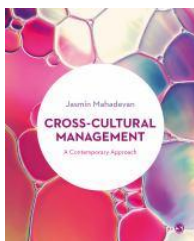
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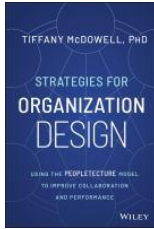
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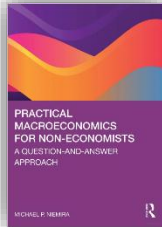
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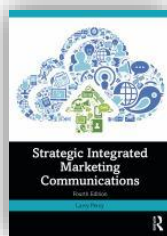
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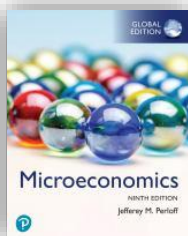
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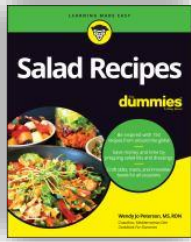
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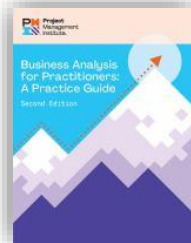
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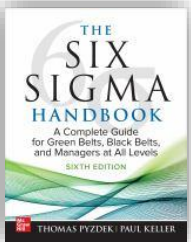
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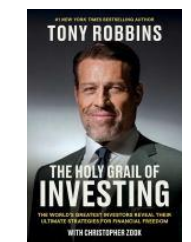
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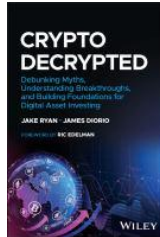
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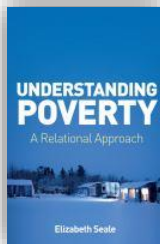
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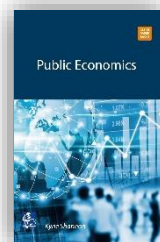
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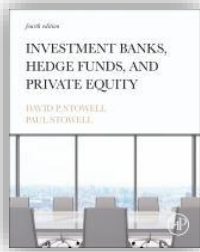
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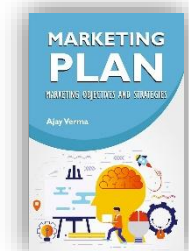
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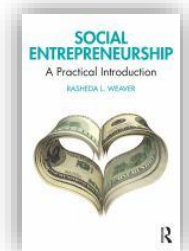
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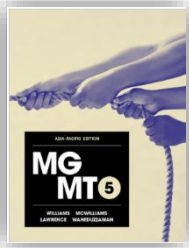
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[658.408/W37]



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[658/W67]

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