

University of San Carlos
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Acquisitions List
1st Semester 2015-2016

Accountancy

Abitang, P.T.(2014).Basic accounting for non-accountants.Intramuros Manila Philippines: Mindshapers.657/Ab59.

Ampongan, O.G. (2013). Business & transfer taxes. Iriga City, Philippines : O.E.G.M. 336.276/Am74b.

Ampongan,O.G. (2014). Income Taxation 13th ed. Iriga City, Philippines : O.E.G.M., 336.240599/Am74.

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Crosson, S. V. (2014). Managerial accounting. South-Western Cengage Learning.10th ed. South-Western Cengage Learning. 658.1511/C88.

Carr, D. (2014). How to start a real estate brokerage : on a tight budget! Winter Springs. Florida : Real Estate Business Publications. 333.3302373 /C23.

Cashion, F.(2013).Real estate : best practices and great ideas.San Bernardino, CA: Fran Cashion. 333.3 C26.

Bodnar, G. H. (2014). Accounting information systems.11th ed. Pearson, 657.02854/B63.

Betts, R. M., & Ely, S. J. (2013). Basic real estate appraisal: Principles & procedures. Mason, OH: Cengage Learning. 333.332/B46.

Cabrera, Ma.E.B. & Ocampo, R. (2014). Financial accounting and reporting standards and applications volume 2. Manila, Philippines : GIC Enterprises. 657/C11f.

Cabrera, Ma.E.B. (2012). Comprehensive CPA Examination reviewer Auditing Problems. 2012-2013 edition .Manila, Philippines : GIC Enterprises. 658.1511/C11.

Carter, Gloria. (2014) Online marketing for real estate : practical guide to internet and social media marketing for real estate professionals. Lexington, Kentucky : Ball City Publishing. 333.33 C24.

Cliff, P. (2012). The art of selling real estate. Seattle, Washington : Booketrope. 333.3383 C61.

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De Leon,H.S. De Leon, H.M.JR.(2013).The law on sales agency and credit transactions. Manila, Philippines: Rex Book Store. 346.599072/D37.

Deegan, C. M. (2014). Contemporary accounting theory. North Ryde, N.S.W. : McGraw-Hill Education . (Australia). 657.48 D36.

Empleo,P.M. & Robles, N.S. German, C.I. (2014). Fundamentals of accounting. 657.9/Em73.

Figliozi, Tanya Renee. (2012). Building & operating a real estate brokerage. United States of America : Tanya Figliozi. 333.33068 F46.

Friedman, J. P. & Harris, J. C., & Diskin, B. A. (2013). Real estate handbook. 8th ed. Hapauge, New York :Barron's. 333.33/F91 2013.

Geschwender, A. (2010). Real estate principles & practices. Mason, OH: Cengage Learning. 333.330973/G33.

Goins, L. (2009). Getting started in real estate day trading: Proven techniques for buying and selling houses the same day using the Internet! Hoboken, N.J: Wiley. 332.632402854678/G56.

Guerrero, P.P. (2013). Practical accounting 2. Manila, Philippines : GIC Enterprises. 657.076/G93.

Guerrero,P.P.& Peralta, J.F. (2013). Advanced accounting principles and procedural applications. Volume 1 2013 edition. Manila, Philippines : GIC Enterprises. 657.046/G93.

Guilding, C. (2014). Accounting essentials for hospitality managers.3rd ed. London :Routledge. 657.837/G94.

Haddock, M. D., Price, J. E., & Farina, M. J. (2015). College accounting: A contemporary approach .3rd ed. New York, NY : McGraw-Hill Education. 657.044/H11.

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Koh, K. M., & Tay, E. G. (2013). Counting. 2nd ed. New Jersey :World Scientific. 511.6/K82.

Libby, R., Libby, P. A., & Short, D. G. (2014). Financial accounting. New York, NY: McGraw-Hill/Irwin. 657/L6.

Maher, M., Lanen, W. N., & Anderson, S. W. (2014). Fundamentals of cost accounting. 4th ed. New York, NY : McGraw-Hill Irwin. 657.42/L24.

Mintz, S. M., & Morris, R. E. (2014). Ethical obligations and decision making in accounting: Text and cases. 3rd ed. New York : McGraw Hill. 174.4/M66 2014.

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Needles, B. E., Powers, M., & Crosson, S. V. (2013). Financial and managerial accounting. 10th ed. Mason, Ohio: South-Western. 657/n28

Moore, C., & Cote, J. (2013). Real Estate Marketing on Facebook: Discover the secrets of how a top producing team used Facebook to help drive over 10 million in annual sales volume. Lexington, Kentucky : Chris Moore Marketing. 333.33 M78.

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Smith, S. C., & Tunstall, D. (2012). Sold!: A proven social media strategy for generating real estate leads. La Jolla, CA: Huntington Media. 333.33 Sm51.

Squires, G., & Heurkens, E. (2014). International Approaches to Real Estate Development. Abingdon, Oxon : Routledge, Taylor & Francis Group. 333.7315/In8.

Richard, D. G. (2004). Real estate rainmaker: Guide to online marketing. Hoboken, NJ: John Wiley & Sons. 333.330688/R38.

Tolentino-Bisaya, G. J. (2014). Accounting for partnership & corporation. 2014 edition. Mandaluyong City, Philippines : Millenium Books. 658.95 B34.

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Warren, C. S., Reeve, J. M., & Duchac, J. E. (2014). Financial accounting.13th ed. Mason, Ohio : Thomson/South-Western. 657/W25.

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Ybañez, A.E.B. JR. (2014). Applied strategic management and business policy: a case study method. Makati City Philippines: Katha Publishing Co. 658.4012/Y29.

Zavala, M. (2013). The essential daily planner for real estate agents: Success in 10 minutes a day. San Diego : Melrose Publications. 333.33 Z19.

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Business Administration

Books

Abao, Z.R. & Maribbay, J.B. Mathematics of investments. Mandaluyong City. Books Atbp Publications Corp. 332.6/Ab17.

Adelman, J. (2013). Worldly philosopher: The odyssey of Albert O. Hirschman. Princeton, NJ :Princeton University Press. 330.092/A22.

Agarwal, Y. (2013). Capital structure decisions: Evaluating risk and uncertainty. Singapore: Wiley. 658.152/Ag15.

Agrawal,P.G.(2014). Management functions and behavior. New Delhi: Anmpl Publications. 658/Ag81.

Alexander, D.(2013). International financial reporting and analysis.5th ed. Singapore : South-Western Cengage Learning. 657.3/AI26.

Anderson, D. L. (2015). Organization development: The process of leading organizational change. Los Angeles : SAGE. 658.406/An23.

Anderson, V. (2013). Research methods in human resource management. London: Chartered Institute of Personnel and Development. 658.30072 /An23.

Arens, W. F., Arens, W. F., Arens, C., & Michael, F. W. (2013). Contemporary advertising and integrated marketing communications. 14th ed. New York: McGraw-Hill Irwin. 659.1/Ar33.

Armstrong, M., & Taylor, S. (2014). Armstrong's handbook of human resource management practice. 13th edition. London: Kogan Page. 658.3/Ar57.

Arnold, J. (2014). Coaching Supervision at its B.E.S.T. New York: Crown House Publishing. 658.3124068/Ar64.

ASEAN Roundtable on Enhancing ASEAN's Connectivity, Basu, D. S., & Institute of Southeast Asian Studies. (2013). Enhancing ASEAN's connectivity. Singapore : Institute of Southeast Asian Studies. 388.0959/En39.

Ashcroft, J. D., & Ashcroft, J. E. (201). Law for business. 18th ed. Mason, Ohio: Australia: Cengage. 658.00727/K28 .

Avlonas, N., & Nassos, G. P. (2014). Practical sustainability strategies: How to gain a competitive advantage. Hoboken, New Jersey : Wiley, 658.4083/Av64.

B. Ramachandra Reddy . (2013). Consumer awareness towards e-banking. New Delhi :Discovery Pub. House..643.730954/C75.

Baaij, M. G. (2014). An introduction to management consultancy. Los Angeles, California : SAGE. 658.46 B11.

Babin, B. J., Carr, J. C., Griffin, M., & Zikmund, W. G. (2012). Business research methods.9th ed. Australia. 658.403072 /Z64 2013.

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Barbazette, J. (2013) .How to write terrific training materials methods, tools, and techniques. San Francisco, California : Wiley. 658.3124/B23 c.2.

Barker, M. S. (2013). Social media marketing: A strategic approach. Australia: South Western Cengage Learning. 658.872/So13.

Barrett, P. -P. S., & Finch, E. (2014). Facilities management: The dynamics of excellence. 3rd ed. Chichester, West Sussex: John Wiley et Sons Inc. 658.2/B27 2013.

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Bateman, T. S., & Snell, S. (2014). Management: Leading & collaborating in a competitive world.11th ed. New York : McGraw-Hill. 658/B31.

- Benton, W. C. (2014). Purchasing and supply chain management. 3rd ed. New York : McGraw-Hill Education. 658.7/B44 2014.
- Bergemann, R., & Napier, W. (2014). An Asperger leader's guide to living and leading change. London : Jessica Kingsley Publishers. 658.406/B49.
- Berson, A. S., & Stieglitz, R. G. (2013). Leadership conversations: Challenging high potential managers to become great leaders. San Francisco: Jossey-Bass. 658.4092 B46.
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- Birke, D. (2013). Social networks and their economics: Influencing consumer choice. Chichester, West Sussex, United Kingdom ; Hoboken : Wiley. 658.834/B61.
- Birla, M. (2014). Unleashing creativity and innovation: Nine lessons from nature for enterprise growth and career success. Hoboken, New Jersey : Wiley. 658.4063/B53.
- Blakeman, R. (2014). Nontraditional media in marketing and advertising. Los Angeles : SAGE. 658.87/B58.
- Blalock, B. (2014). Dare: Straight talk on confidence, courage, and career for women in charge. San Francisco, CA : Jossey-Bass, A Wiley Brand. 658.4094082 /B58.
- Blanchard, P. N. (2014). Effective training : systems, strategies, and practices. 5th ed. Singapore : Pearson Education South Asia. 658.3124/B59.
- Block, J. A. (2014). 5 steps to rapid employment: The job you want at the pay you deserve. New York : McGraw-Hill Education, 650.14/B62.
- Boardman, A., Greenberg, D., Vining, A., & Weimer, D. (2014). Cost-benefit analysis: Concepts and practice. Harlow, Essex: Pearson. 658.1554/B63.
- Boeri, T., Lucifora, C., & Murphy, K. J. (2013). Executive remuneration and employee performance-related pay: A transatlantic perspective. Oxford: Oxford University Press. 658.40722/Ex31.
- Bojeun, M. C. (2013). Program management leadership: Creating successful team dynamics. Boca Raton ; Londong ; New York : CRC Press. 658.404/B63.

Bolman, L. G., & Deal, T. E. (2014). How great leaders think: The art of reframing. San Francisco : Jossey-Bass. 658.4092/B63.

Bolman, L.G.(2013).Reframing organizations : artistry, choice, and leadership. 5th ed. San Francisco, California : Jossey-Bass, a Wiley brand. 658.4063/B63.

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Boselie, P. (2014). Strategic human resource management: A balanced approach.2nd ed. London : McGraw-Hill Education. 658.3/B65 2014.

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Brigham, E.F.(2014).Core concepts of financial management.1st ed. Singapore : Harcourt College Publishers. 658.15/B76.

Brounstein, M. (2014). Managing all-in-one for dummies. New Jersey : John Wiley and Sons, Inc. 658 B79.

Brown, D. R. (2014). Experiential approach to organization development. 8th ed. Harlow, England : Pearson Education. 658.4063/B81.

Brown, K.C.(2012). Understanding investment analysis and portfolio management. Singapore : Cengage Learning. 332.6/B81.

Brown, T. J., & Churchill, G. A. (2014). Basic marketing research: Customer insights and managerial action. 8th ed. Stamford, CT, USA ; Cengage Learning. 658.83/C47.

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Castleberry, S. B., & Tanner, J. F. (2014). Selling: Building partnerships. 9th ed. New York: Mcgraw-Hill Education. 658.85/C27.

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Cook, T. A. (2012). Mastering import & export management: Major issues in global supply chain management ; main features of the Incoterms 2010 ; new TSA regulations ; documents, operations, & procedures ; risk assessment & mitigation ; import & export management tools. 2nd ed. New York: AMACOM. 658.84/C77.

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