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School of Business and Economics



Acquisitions List

SECOND SEMESTER, SY 2014-2015

Accountancy

Gramling, A. A. (2012). Rittenberg, L. E., & Johnstone, K. M. Auditing. 8th ed. Mason, Ohio: South-Western/Cengage Learning. 657.45/G76.

Business Administration

Acs, Z. J., Szerb, L., & Autio, E. (2013). The global entrepreneurship and development index 2013. Cheltenham: Edward Elgar. 338.0405/Ac78 2013

Altstiel, T., & Grow, J. (2013). Advertising creative: Strategy, copy, design.3rd ed. Los Angeles: SAGE. 659.1/AI79

Arbogast, S. V. (2013). Resisting corporate corruption: Cases in practical ethics from Enron through the financial crisis. 2nd ed. Hoboken, New Jersey: John Wiley & Sons, Inc. 174.4/Ar18

Balestrero, G., & Udo, N. (2014). Organizational survival: Profitable strategies for a sustainable future. New York :McGraw-Hill. 658.4012/B19

Barbazette, J. (2007). Managing the training function for bottom-line results: Tools, models, and best practices. San Francisco: Jossey-Bass. 658.3124/B23 c.3

Barrett, P. -P. S., & Finch, E. (2014). Facilities management: The dynamics of excellence. 3rd

ed. Chichester, West Sussex: John Wiley et Sons Inc. 658.2/B27 2013
Barth, J. R., Lin, C., & Wihlborg, C. (2012). Research handbook on international banking and Governance. Northampton, MA: Edward Elgar Pub. 332.15/R31

Benton, W. C. (2014). Supply chain focused manufacturing planning and control. Stamford, CT: Cengage Learning. 658.5/B44

Betts, R. M., & Ely, S. J. (2013). Basic real estate appraisal: Principles & procedures. Mason, OH: Cengage Learning. 333.332/B46

Brown, T. J., & Suter, T. A. (2014). Mr 2. Mason, OH: South-Western, Cengage Learning. 658.83/B81 2014

Collier, D. A., & Evans, J. R. (2013). *OM⁴*. Mason, Ohio: South-Western Cengage Learning. 658.5/C69

Consumer awareness towards e-banking. (2013). New Delhi: Discovery Pub. House. 643.730954/C75.

de, K. C. A. (2013). A Primer on Corporate Governance. 2nd ed. New York: Business ExpertPress. 658.42/D36.

Deventer, D. R., Imai, K., & Mesler, M. (2013). Advanced financial risk management: Tools and techniques for integrated credit risk and interest rate risk management. 2nd ed. Singapore: Wiley. 658.155/D49 .

Ferrell, O. C. (2014). Marketing. Australia ; Mason, OH: South Western Cengage Learning. 658.8/P93

Fill, C., Hughes, G., & De, F. S. (2013). Advertising: Strategy, creativity and media. Harlow: Pearson Education. 659.1/F48.

Fisk, R. P., Grove, S. J., & John, J. (2014). Services marketing: An interactive approach.4th ed. Mason, Ohio: South-Western. 658.8/F53.

Garner, C. (2012). Currency trading in the forex and futures markets. Upper Saddle. 332.45/G18.

Giacalone, R. A., & Promislo, M. D. (2013). Handbook of unethical work behavior: Implications for individual well-being. Armonk, NY: M.E. Sharpe. 658.4092/H19.

Greenwood, R. (2008). The SAGE handbook of organizational institutionalism. Los Angeles: SAGE. 658.1/Sa18.

Gutmann, A. (2013). How to be an investment banker: Recruiting, interviewing, and landing the job. Hoboken, New Jersey :John Wiley & Sons, Inc. 332.66023/G98.

Haliassos, M. (2013). Financial innovation: Too much or too little? Cambridge, Mass: MIT Press. 331/F49.

Hastings, G., & Domegan, C. (2014). Social marketing: From tunes to symphonies. 2nd ed. Abingdon, Oxon :Routledge. 658.8/H35.

Havard, T. (2014). Financial feasibility studies for property development: Theory and practice. Abingdon, Oxon :Routledge. 333.33/H33.

Hayes, J. (2014). The theory and practice of change management. Hounds mills, Basingstoke, Hampshire New York, NY : Palgrave Macmillan. 658.406/H41.

Hill, M. E. (2013). Marketing strategy: The thinking involved. Thousand Oaks, Calif: SAGE Publications. 658.802/H55.

Hitt, M. A., Ireland, R. D., & Hoskisson, R. E. (2015). Strategic management: Competitiveness & globalization : concepts & cases. Stamford, Conn: Cengage Learning. 658.4012/H63.

Hunseler, M. (2013). Credit portfolio management: a practitioner's guide to the active management of credit risks. Hounds mills, Basingstoke, Hampshire: New York, NY. 332.70681/H91.

Kardes, F. R., Cline, T. W., & Cronley, M. L. (2014). Consumer behavior. 2nd ed. Australia:Cengage Learning

Keller, G. (2014). Statistics for management and economics.10th ed. Australia: Cengage.
658.00727/K28 2014

Keeley, L. (2013). Ten types of innovation: the discipline of building breakthroughs. Hoboken, N.J: Wiley. 658.4063/K24

Kourdi, J. (2011). The marketing century: How marketing drives business and shapes society: The Chartered Institute of Marketing. Chichester: Wiley. 658.8/M34.

Laasch, O., & Conaway, R. N. (2015). Principles of responsible management: Glocal sustainability, responsibility, and ethics. Stamford, CT: Cengage Learning. 658.408/L11

Lai, R. (2013). Operations forensics: Business performance analysis using operations measures and tools. Cambridge, Mass: MIT Press. 658.4034/L14

Lapin, D. (2014). Business secrets from the bible: Spiritual success strategies for financial abundance. Hoboken, New Jersey: John Wiley & Sons. 658/L31

Lea-Greenwood, G. (2013). Fashion marketing communications. West Sussex: Wiley & Sons. 391.00688/L46

Luenberger, D. G. (2009). Investment science. New York [etc.: Oxford University Press. 332.6/L94

McCarthy, G. (2014). Coaching and mentoring for business. Los Angeles :SAGE. 658.3124/M12

Meybaum, . (2014). The art of product design : changing how things get made. Wiley & Sons Canada, Limited, John. 658.5752/M61.

Meredith, J. R., & Shafer, S. M. (2013). Operations management.5th ed. Singapore: John Wiley & Sons Singapore Pte Ltd. 658.5/M54.

Mone, E. M., & London, M. (2010). Employee engagement through effective performance management: a practical guide for managers. New York: Routledge/ Taylor & Francis Group. 658.314/M74.

Moss, C. B. (2013). Agricultural finance. New York: Routledge. 338.130973/M85.

Nolan-Brown, P. (2014). Idea to invention: What you need to know to cash in on your inspiration. New York :AMACOM. 658.575/N78.

Peng, M. W. (2014). Global strategy. 3rd ed. Mason, Ohio: South-Western. 658.4012/P37.

Phelan, K. (2013). I'm sorry I broke your company: when management consultants are the problem, not the solution. San Francisco, Calif: Berrett-Koehler Publishers. 658.46/P51

Rainey, H.G., & Cook, M. (2014). Understanding and managing public organizations. 5th ed. San Francisco, Calif.: Jossey- Bass. 351/R13.

Rosenstein, B. (2014). Create your future the Peter Drucker way: Developing and applying a forward-focused mindset. New York: McGraw-Hill. 658.409/R72.

Schaper, M. (2014). Entrepreneurship and small business. Milton, Qld: John Wiley and Sons Australia. 658.022/Sch16.

Stevenson, D. (2013). Managing your investment portfolio for dummies. Chichester :John Wiley & Sons Ltd. 332.6/St48.

Valdez, S. (2013). An introduction to global financial markets. 7th ed. New York, NY: Palgrave Macmillan. 332.042/V14.

Varma, A., & Budhwar, P. S. (2014). Managing human resources in Asia-Pacific. 2nd ed. New York :Routledge. 658.30095/M31.

Wieser, P., Perret, F.-L., & Jaffeux, C. (2012). Essentials of logistics & management: The global supply chain. 3rd ed. Lausanne, Switzerland: EPFL Press. 658.5/Es74.

Economics

Birke, D. (2013). Social networks and their economics: Influencing consumer choice. Chichester, West Sussex, United Kingdom ;Hoboken :Wiley. 658.834/B61.

Bowmaker, S. W. (2012). The art and practice of economics research: Lessons from leading minds. Cheltenham, UK: Edward Elgar. 330.072/Ar75.

Chevallier, J., & Ielpo, F. (2013). The economics of commodity markets. Chichester, West Sussex, United Kingdom ;Hoboken, NJ :Wiley. 332.644/C42.

Gibbons, R., & Roberts, J. (2013). The handbook of organizational economics. Princeton: Princeton University Press. 338.5/H23.

Greenaway, D. (2013). The world economy: Global trade policy 2012. Chichester, West Sussex, United Kingdom: Wiley-Blackwell. 382.3/W89.

McGuigan, J. R., Moyer, R. C., & Harris, F. H. B. (2014). Managerial economics: Applications, strategy, and tactics.13th ed. Australia: CENGAGE Learning. 338.5024658/M17.

Political Science

Acuto, M. (2013). Global cities, governance and diplomacy: The urban link. Abingdon, Oxon: Routledge. 307.76/Ac95.

Bjola, C., & Kornprobst, M. (2013). Understanding international diplomacy: theory, practice and ethics. London: Routledge. 327.2/ B55.

Dillon, M. (2013). Deconstructing international politics. Milton Park, Abingdon, Oxon: Routledge. 327.101/D58.

Douglas, L. (2001). The memory of judgment: Making law and history in the trials of the holocaust. New Haven CT: Yale University Press. 341.69/D74.

Estilun, D. M. (2012). The Oxford handbook of political philosophy. New York: Oxford University Press. 320.01/Ox22.

Frederickson, H. G./ & Ghere, R.K. (2013). Ethics in public management. 2nd ed. Armonk, New York:M.E.Sharpe, Inc. 172.2/Et37.

Jackson, R. H. & SØrensen, G. (2013). Introduction to international relations: theories and approaches. 5th ed. 327.1/J13.

Kraft,M. E., & Furlong,S.R. (2013). Public policy: politics, analysis, and alternatives. Los Angeles: SAGE. 320.60973/K85.

Miller, W.J., & Walling. J.D. (2013). Taking sides. New York: McGraw-Hill. 320.6/T13.

Nawale. D. Garg. S. (2014). Teaching techniques in public administration. New Delhi: Pacific Books International. 350/N23.

Perloff, R. M. (2014). The dynamics of political communication: Media and politics in a digital age. New York, NY: Routledge. 320.014/P42.

Van, B.D.A. (2013). A novel approach to politics: Introducing political science through books, movies, and popular culture. Thousand Oaks, Calif: CQ Press. 320/B27.