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### *Acquisitions List: School of Business and Economics Second Semester 2016*

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#### **Accountancy**

- Graham, L. (2015). *International control audit and compliance: Documentation and testing under the new COSO framework*. Hoboken, New Jersey: Wiley. 657.458 G76
- Vanderbeck, E. J., & Mithell, M. (2015). *Principles of cost accounting* (17<sup>th</sup> ed.). Australia: Brooks/Cole. 657.42 VV28
- Whittington, R., & Pany, K. (2014). *Principles of auditing & other assurance services* (19<sup>th</sup> ed.). New York, NY: McGraw-Hill/Irwin. 657.45 W61

#### **Business Administration**

- Alicay, C. (2014). *Research methods and techniques*. Quezon City, Philippines: Great Books Publishing. 001.42 A142
- Austin, E. W., & Pinkleton, B. E. (2015). *Strategic public relations management: Planning and managing effective communications programs*. New York: Routledge, Taylor & Francis Group. 659.2 Au76
- Black, C. (2014). *The PR professional's handbook: Powerful, practical communications*. London: Kogan Page. 659.2 B56
- Campbell, H. F., & Brown, R. P. C. (2016). *Cost-benefit analysis: Financial and economic appraisal using spreadsheets* (2<sup>nd</sup> ed.). Abingdon, Oxyn: Routledge. 658.1554 C15
- Carlton, D. W., & Perloff, J. M. (2015). *Modern industrial organization* (4<sup>th</sup> ed.). Harlow: [Place of publication not identified]: Pearson Education Limited. 338.6 C19
- Coles, L. (2015). *Marketing with Social Media: 10 Easy steps to success for business*. Milton, Qld: J. Wiley & Sons Australia. 658.872 C67

- Cornell, D. (2015). *Resorts & recreation management: An introduction*. Intramuros, Manila: Mindshapers Co. Inc. 647.94068 C81
- David, F. R. (2011). *Strategic management: Concepts and cases* (13<sup>th</sup> ed.). Upper Saddle River, N. J: Prentice Hall. 658.4012/D28
- Ekinci, Y. (2015). *Designing research questionnaires: For business and management students*. Los Angeles: SAGE. 650.0723 Ek34
- Gabay, J. (2015). *Brand psychology: Consumer perceptions, corporate reputations*. London: Kogan Page. 658.827019 G11
- Gibbons, P. (2015). *The science of successful organizational change: How leaders set strategy, change behavior, and create an agile culture*. [Place of publication not identified]: Pearson Education LTD. 658.4012 G35
- Gillespie, K., & Hennessey, H. D. (2015). *Global marketing* (4<sup>th</sup> ed). New York: Routledge, Taylor & Francis Group. 658.84 G41
- Hall, R. H., Grant, D., & Raelin, J. (2014). *Leadership development and practice*. London: Sage Publications, Limited. 658.4 L46 (v.1- v.4)
- Higgins, R. C. (2016). *Analysis for financial management* (11<sup>th</sup> ed). New York, NY: McGraw-Hill Education. 658.151 H53
- Hiller, F. S., Hiller, M.S., Schmedders, K., & Stephens, M. (2014). *Introduction to management science: A modeling and case studies approach with spreadsheets* (5<sup>th</sup> ed). New York: McGraw-Hill Higher Education. 658.4032 H55
- Hynes, G. E. (2016). *Managerial communication: Strategies and applications* (6<sup>th</sup> ed.). Thousand Oaks, CA: Sage. 658.45 H99
- Jacques, I. (2015). *Mathematics for economics and business* (8<sup>th</sup> ed.). Harlow, England: Pearson. 650.0151 J16
- Jennings, M. (2015). *Business ethics: Case studies and selected readings* (8<sup>th</sup> ed.). Australia: South-Western. 174.4 J44
- Johnson, P. F., & Flynn, A. E. (2015). *Purchasing and supply management* (15<sup>th</sup> ed). New York, NY: McGraw-Hill Education. 658.7 J63
- Kim, W. C., & Mauborgne, R. (2015). *Blue ocean strategy: How to create uncontested market space and make the competition irrelevant*. Boston, Massachusetts: Harvard Business Review Press. 658.802 K56

- Krishnan, K., & Rogers, S. P. (2015). *Social data analytics: Collaboration for the enterprise*. Amsterdam: Elsevier. 658.472 K89
- Lafley, A. G., & Martin, R. L. (2013). *Playing to win: How strategy really works*. Boston, Massachusetts. 658.4012 L13
- Locker, K. (2014). *Business communication: Building critical skill* (6<sup>th</sup> ed.). New York, NY: McGraw-Hill/Irwin, Inc. 658.45 L59
- Management information systems: Critical perspectives on business and management*. (2015). London, England: Routledge. 658.4038011 M31 (v.1- v.4)
- Milkovich, G. (2014). *Compensation* (11<sup>th</sup> ed.). New York, NY: McGraw-Hill/ Irwin. 658.32 M59
- Parente, D., & Strausbaugh-Hutchinson, K. L. (2015). *Advertising campaign strategy: A guide to marketing communication plans* (5<sup>th</sup> ed.). Boston, MA: Cengage Learning. 659.113 P21
- Richardson, N. (2015). *Customer-centric marketing: Supporting sustainability in the digital age*. London; Philadelphia: Kogan Page. 658.8 R39
- Sadgrove, K. (2015). *The complete guide to business risk management* (3<sup>rd</sup> ed.). Burlington: Gower. 658.155 Sa15
- Savitz, A. W., & Weber, K. (2014). *The triple bottom line: How today's best-run companies are achieving economic, social, and environmental success--and how you can too*. San Francisco: Jossey-Bass. 658.408 Sa94
- Teays, W. (2015). *Business ethics through movies: A case study approach*. Hoboken: Wiley. 174.4 T22

## **Economics**

- Baum, A. E. (2015). *Real estate investment: A strategic approach* (3<sup>rd</sup> ed.). New York, NY: Routledge. 332.63240941 B32
- Cebu yearbook* (2016). *Cebu City*: Sun\*Star Publications Network. 959.95 C32
- Hartwick, J. M. (2015). *Urban economics*. London: Routledge, Taylor & Francis Group. 330.91732 H25

Kotler, P. (2015). *Confronting capitalism: Real solutions for a troubled economic system*. New York: AMACOM--American Management Association. 330.122 K84

Miller, R. L. R., Benjamin, D. K., & North, D. C. (2016). *The economics of public issues* (19<sup>th</sup> ed.). Boston: Pearson. 330.973 M61

Misawa, M. (2015). *Cases on international business and finance in Japanese corporations* (2<sup>nd</sup> ed.). New Jersey: World Scientific. 332.0410952 M68

Paddison, R., & Hutton, T. (2015). *Cities & economic change: Restructuring and dislocation in the global metropolis*. Los Angeles, California: SAGE. 330.91732 C49

Sundaram, R. K., & Das, S. R. (2015). *Derivatives: Principles and practice* (2<sup>nd</sup> ed.). New York, NY: McGraw-Hill Irwin. 332.6457 Su72

Thaler, R. H. (2015). *Misbehaving: The making of behavioral economics*. New York: W.W. Norton & Company. 330.019 T31

## **Hospitality Management**

Dopson, L. R. (2016). *Food & beverage cost control* (6<sup>th</sup> ed.). Hoboken, New Jersey: John Wiley & Sons, Inc. 647.95068 F73

## **Political Science**

Ayoob, M. (2015). *Conflict intervention in the third world*. [Place of publication not identified]: Routledge. 327.091724 C76

Buzan, B., & Lawson, G. (2015). *The global transformation: History, modernity and the making of international relations*. Cambridge: Cambridge University Press. 327.09034 B98

Chan, J. C. W. (2013). *Confucian perfectionism: A political philosophy for modern times*. Princeton: Princeton University Press. 320.01 C36

Harrison, L., Little, A., & Lock, E. (2015). *Politics: The key concepts*. Abingdon, Oxon: Routledge. 320.03 H24

Leiter, B. (2013). *Why tolerate religion?* Princeton: Princeton University Press. 323.442 L53

Naganag, E. (2015). *Student's manual on the new Philippine constitution*. Wiseman's Book Trading, Inc. 342.599 N13

- Nugent, D. (1998). *Rural revolt in Mexico: U.S. intervention and the domain of subaltern politics*. Durham, N.C: Duke University Press. 327.720309 R88
- Ozkirimli, U. (2005). *Contemporary debates on nationalism: A critical engagement*. Hound mills, England: Palgrave Macmillan. 320.54 Oz5
- Perry, J. L., & Christensen, R. K. (2015). *Handbook of public administration* (3<sup>rd</sup> ed.). John Wiley & Sons. 351 H19
- Schnabel, A. (2015). *Wars from within: Understanding and managing insurgent movements*. New York: Imperil College Press. 355.0218 W26

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