

Acquisitions List: School of Business and Economics 1st Semester 2017-2018

Accountancy

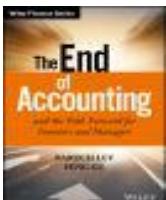


Dury, Colin. (2015). ***Cost and management accounting: an introduction.*** 8th edition. Australia: Cengage Learning. 657.42 / D84

Green, Wilmer. (2015). ***History and survey of accountancy.*** United Kingdom: Routledge. 657.09 / G82



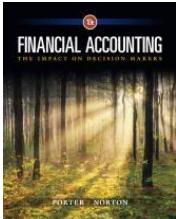
Hall, James A. (2016). ***Accounting information systems.*** 9th edition. Australia: Cengage Learning. 657.0285574 / H14



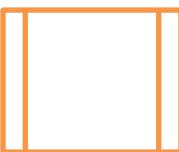
Lev, Baruch. (2016). ***The end of accounting and the path forward for Investors and managers.*** New Jersey: John Wiley & Sons, Inc. 332.632042 / L57



Louwers, Timothy J.. (2015). ***Auditing & assurance services.*** 6th edition. New York: McGraw-Hill Education. 657.45 / L63



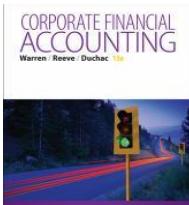
Porter, Gary. (2017). **Financial accounting: the impact on decision makers.** 10th edition. Australia: Cengage Learning. 658.15 / P83



Lanen, William. (2017). **Fundamentals of cost accounting.** 5th edition. New York: McGraw-Hill Education. 657.42 / L24



Smith, Malcolm. (2015). **Research methods in accounting.** 3rd edition. Los Angeles: SAGE. 657.072 Sm51

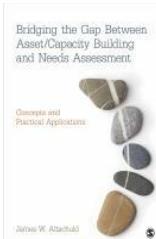


Warren, Carl S. (2016). **Corporate financial accounting.** 13th edition. Australia: Cengage Learning. 657.95 / W25



Whitecotton, Stacey. (2017). **Managerial accounting.** 3rd edition. New York: McGraw-Hill Education. 658.1511 / W58

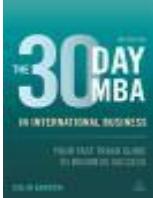
Business Administration



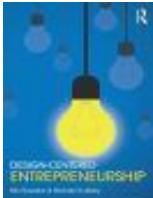
Altschuld, James. (2015). **Bridging the gap between asset/capacity Building and needs assessment: concept and practical applications.** Los Angeles: SAGE. 658.4012 / A179



Barney, Jay. (2015). *Strategic management and competitive Advantage: concepts and cases*. Massachusetts: Pearson.
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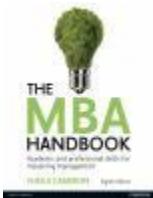
Barrow, Colin. (2016). *The 30 day MBA in international business: Your fast track guide to business success*. 2nd ed. London:
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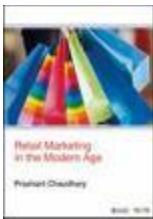
Basadur, Min. (2016). *Design-centered entrepreneurship*. New York:
Routledge, Taylor & Francis Group. 658.11 / B29



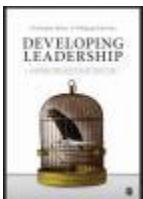
Brown, Stephen. (2016). *Brands and branding*. Los Angeles: SAGE.
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Cameron, Sheila. (2016). *The MBA handbook: academic and Professional skills for mastering management*. 8th edition.
England: Pearson. 650.071173 / C14



Chaudhary, Prashant Vilas . (2016). *Retail marketing in the modern age*. Los Angeles: SAGE. 658.87 / C39



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(2015). Los Angeles: SAGE 658.4 / D49



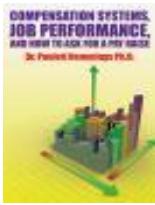
Egnal, Bart. (2016). ***Leading through language: choosing words that influence and inspire.*** Hoboken: Wiley. 658.45 / Eg68



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Heizer, Jay. (2017). ***Operations management: sustainability and Supply chain management.*** 12th edition. Boston: Pearson. 658.5 H36



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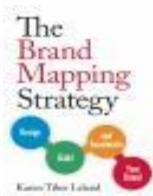
Henneberg, Susan. (2015). ***Step-by-step guide to effective job Hunting & career preparedness.*** New York: Rosen Publishing. 650.14 / H39



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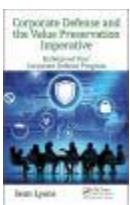
Lassila, Dennis R. (2015). ***Employee compensation and benefits tax Guide, 2015.*** New Jersey: LexisNexis. 343 / L33



Leland, Karen. (2016). ***The brand mapping strategy: design, build, and Accelerate your brand.*** Irvine: Entrepreneur Press.
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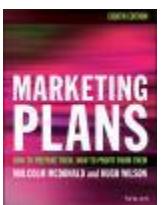
Lyons, Sean. (2017). ***Corporate defense and the value preservation Imperative: bulletproof your corporate defense program.***
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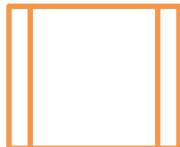
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Wiley. 658.802 / M14



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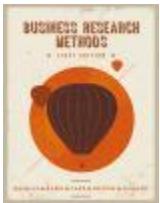
Pearce, John A. (2015). *Strategic management: planning for domestic And global competition*. 14th ed. New York: McGraw-Hill Education. 658.4012 / P31



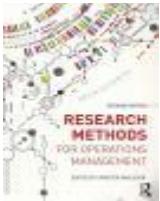
Pinto, Jeffrey. (2016). *Project management: achieving competitive' advantage*. 4th edition. Boston: Pearson. 658.404 / P65



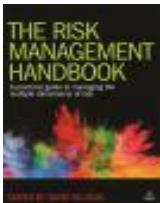
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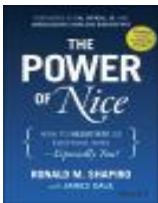
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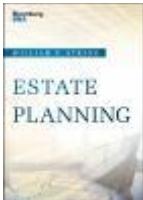
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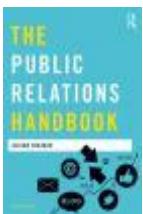
The risk management handbook: a practical guide to managing the multiple dimensions of risk. (2016). London: Kogan Page. 658.155 R49



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Vega, Gina. (2016). ***Entrepreneurial finance: concepts and cases.*** New York: Routledge, Taylor & Francis Group. 658.1592 / V52



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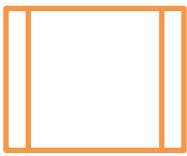
Filipiniana



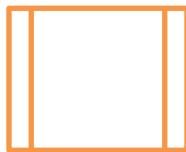
Ferrer, Marissa. (2015). ***Human resource management.*** Intramuros, Manila: Unlimited Books Library Services & Publishing Inc. 658.3 / F41 c.2



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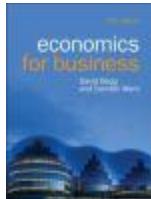


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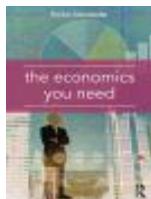


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Economics



Begg, David. (2016). ***Economics for business.*** 5th edition. London: McGraw-Hill Education. 338.5024658 / B39



Colombatto, Enrico. (2016). ***The economics you need.*** London: Routledge, Taylor & Francis Group. 330 / C71



De Janvry, Alain. (2016). ***Development economics: theory and practice.*** London: Routledge, Taylor & Francis Group. 338.9 / D36



Dougherty, Christopher. (2016). ***Introduction to econometrics.*** 5th edition. Oxford: Oxford University Press. 330.015195 / D74



Gwartney, James D. (2015). ***Economics: private and public choice.*** 15th ed. Australia: Cengage Learning. 330 G99 / G99



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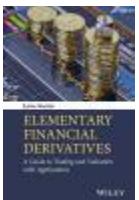
Nechyba, Thomas. (2017). **Microeconomics: an intuitive approach with Calculus.** 2nd ed. Australia: Cengage Learning. 338.5 / N28



Rosser, M.J. (2016). **Basic mathematics for economists.** 3rd ed. London: Routledge, Taylor & Francis Group. 330.0151 / R73



The Routledge companion to entrepreneurship. (2015). London: Routledge, Taylor & Francis Group. 338.04 / R76



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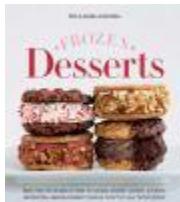


Sharp, David Maurice. (2015). **The thriving artist: saving and investing for Performers, artists, and the stage & film industries.** Massachusetts: Focal Press. 332.02400247 / Sh23

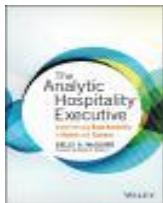


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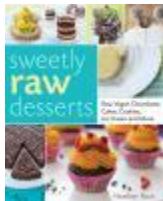
Hospitality Management



Frozen desserts. (2015). San Francisco, California: Weldon Owen.
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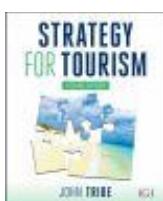
Pace, Heather. (2015). ***Sweetly raw desserts: raw vegan chocolates, cakes, Cookies, ice cream, and more.*** Massachusetts: Quarry Books.
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Reic, Ivna. (2017). ***Events marketing management: a consumer perspective.*** London: Routledge, Taylor & Francis Group.
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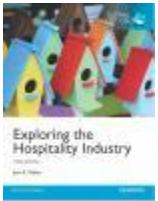
Tourism and national identities: an international perspective. (2016). London: Routledge. 306.4891 / T64



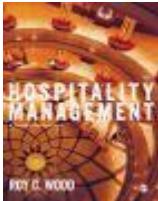
Tribe, John. (2016). ***Strategy for tourism.*** 2nd edition. Oxford: Goodfellow Publishers Ltd. 338.47910684 / T73



Underwood, Melanie R. (2015). *Making artisan cheesecake: expert techniques for classic and creative recipes*. Massachusetts: Quarry Books. 641.8653 / Un2

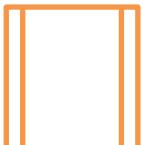


Walker, John R.. (2017). *Exploring the hospitality industry*. 3rd edition. Boston: Pearson. 647.94023 / W15

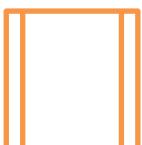


Wood, Roy C. (2015). *Hospitality management: a brief introduction*. California: SAGE. 647.94068 / W85

Filipiniana

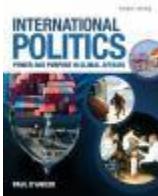


Gealone-Corpus, Arlene May. (2015). *Healthy juices*. Manila: Philippine Publishing House. 641.875 / G26

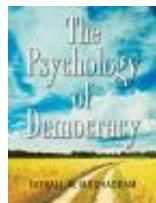


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Political Science



D'Anieri, Paul J. (2017). *International politics: power and purpose in global Affairs*. 4th edition. Australia: Cengage Learning. 327 / D22

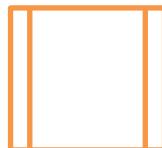


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