



UNIVERSITY OF SAN CARLOS

The Library System

Science & Technology Section



Acquisitions List: Department of Fine Arts and Design First Semester 2015

Emmitt, S., & Ruikar, K. (2013). *Collaborative design management*. London : Routledge. [690 Em66]

Jugenheimer, D.W. (2014). *Advertising and public relations research*. 2nd ed. New Delhi : DBS Imprints. [659.072 J93]

Lang, R. W. (2013). *Great book of shop drawings for Craftsman furniture : Authentic and fully detailed plans 57 classic pieces*. East Petersburg, PA : Fox Chapel Publishing Company, Inc. [684.1 L25]

Martinez, O. C., & Resnick, B. (2013). *Designing B2B brands : Lessons from Deloitte and 182,000 brand managers*. Hoboken, N.J : Wiley. [658.827 M36]

McCormick, L. (2013). *Playing with type : 50 graphic experiments for exploring typographic design principles*. Beverly, Massachusetts : Rockport Publishers. 686.22/M13

McCormick, L. (2013). *Playing with type : 50 graphic experiments for exploring typographic design principles*. Beverly, Massachusetts : Rockport Publishers. [686.22 M13]

Orriss, L. (2014). *Craft bookbinding*. Ramsbury : The Crowood Press. [686.302 Or79]

Pauwels, J. (2012). *Building and renovating with reclaimed materials: Construire & rénover avec des matériaux anciens = bouwen & verbouwen met oude materialen*. Enghien-Edingen: Beta-Plus. [690.24 B86]

Prendergast, J. (2014). *Sewing techniques : An introduction to construction skills within the design process*. London, UK : Bloomsbury. [646.2044 P91]

Strizver, I. (2014). *Type rules! : The designer's guide to professional typography*. 4th ed.
Hoboken, New Jersey : John Wiley and Sons, Inc. [686.221 St86]

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- Barbara Tuchman -