



UNIVERSITY OF SAN CARLOS

The Library System

Science & Technology Section



Acquisitions List: Department of Fine Arts

First Semester 2013

Better homes and gardens gardening made simple: the complete step-by-step guide to gardening. (2012). Hoboken, NJ: John Wiley & Sons. 635 B46

Better homes and gardens water gardening. (2012). Hoboken, NJ: J. Wiley. 635.9674 B46

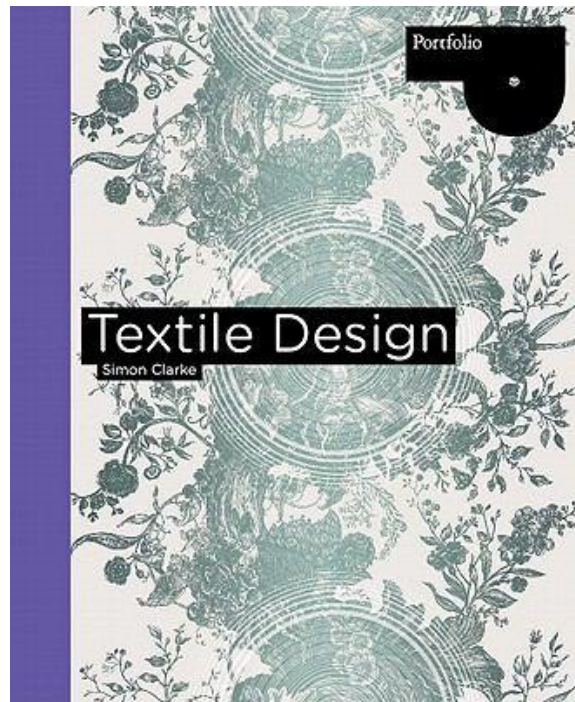
Booth, David and Koberg, Corey. (2012). *Display advertising: an hour a day.* Indianapolis, Indiana : John Wiley and Sons. 659.144 B64

Butterfield, Derek., et.al. (2011). *Painting and decorating.* 6th ed. Hoboken : Wiley-Blackwell. 698.14 B98

Camp, Carole Ann. (2011). *Fashion sewing.* Hoboken, N.J.: Wiley. 646.404 C18



Cant, Sarah. (2011). *Hats! : make classic hats and headpieces in fabric, felt, and straw.* New York, N.Y: St. Martin's. 646.504 C22.

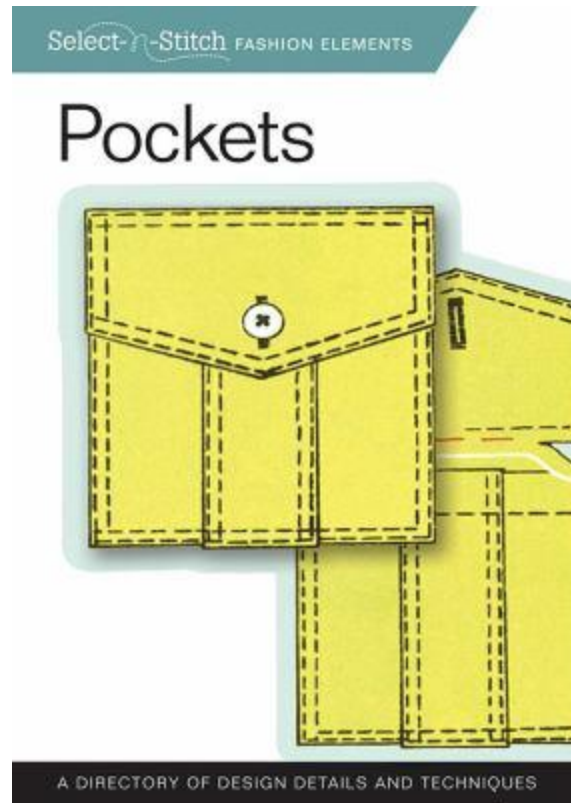


Clarke, Simon. (2011). *Textile design*. London: Laurence King Publishing. 677.022 C55



Conover, Charles. (2011). *Designing for print: an in-depht guide to planning, creating, and producing successful design projects*. 2nd ed. Hoboken, N.J.: Wiley. 686.220285 C76.

Fox Chapel Publishing. (2011). *Necklines and collars*. East Petersburg, PA: Fox Chapel Publishing. 646.48 N28



Fox Chapel Publishing. (2011). *Pockets*. East Petersburg, PA: Fox Chapel Publishing. 646.4 P75.

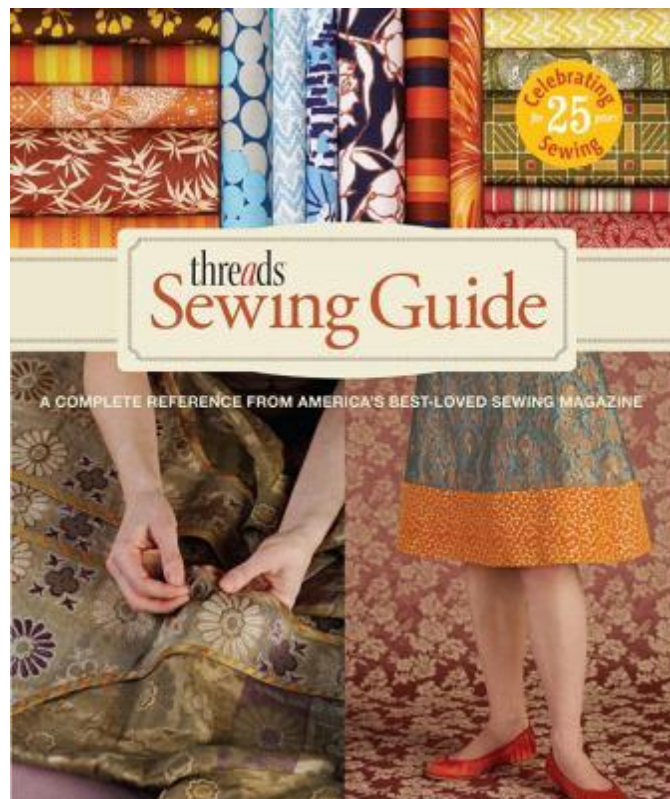


Fox Chapel Publishing. (2011). *Sleeves*. East Petersburg, PA.: Fox Chapel Pub. 646.2 SI25.

Fox Chapel Publishing. (2011). *Waists and waistbands*. East Petersburg, PA.: Fox Chapel Publishing. 646.2 W13



Frangie, Catherine M. (2012). *Milady standard cosmetology*. New York : Milady Cengage. 646.72 M58.



Fresia, Carol., ed. et.al. (2011). *Threads sewing guide: a complete reference from America's best-loved sewing machine*. Newtown, CT.: Taunton. 646.2 T41.

Garment construction: a complete course on making clothing fit and fashion. (2011). East Petersburg, PA.: Fox Chapel Publishing. 646.404 G18



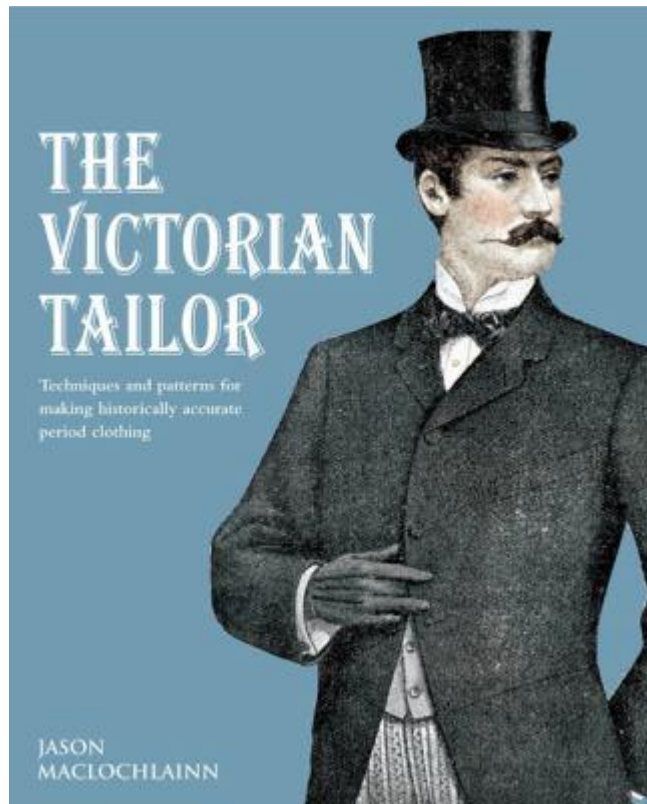
Gerson, Joel. (2013). *Milady standard esthetics fundamentals*. New York: Milady Cengage. 646.72 G32.

Grids: Creative solutions for graphic designers. (2011). 2nd ed. Mies, Switzerland: RotoVision, 686.224 G87

Haley, Allan. et.al. (2012). *Typography referenced*. Beverly, Mass.: Rockport Publishers. 686.22 T99

Hayes, Steve., et.al. (2012). *Cooklin's garment technology for fashion designers*. Chichester: Wiley. 687.04 H32

Johansson, Kaj. et.al. (2011). *A guide to graphic print production*. 3rd ed. Hoboken, N.J.: Wiley. 686.20285 J59



Maclochlainn, Jason. (2011). *The victorian tailor : an introduction to period tailoring*. New York: St. Martin's Griffin. 646.433094109034 M16.

Patel, Jitesh. (2011). *The tote bag*. London: Laurence King Pub. 646.48 P27



Powell, Pamela. (2011). *Tailored fashion design*. New York: Oxford: Berg. 646.433 P87



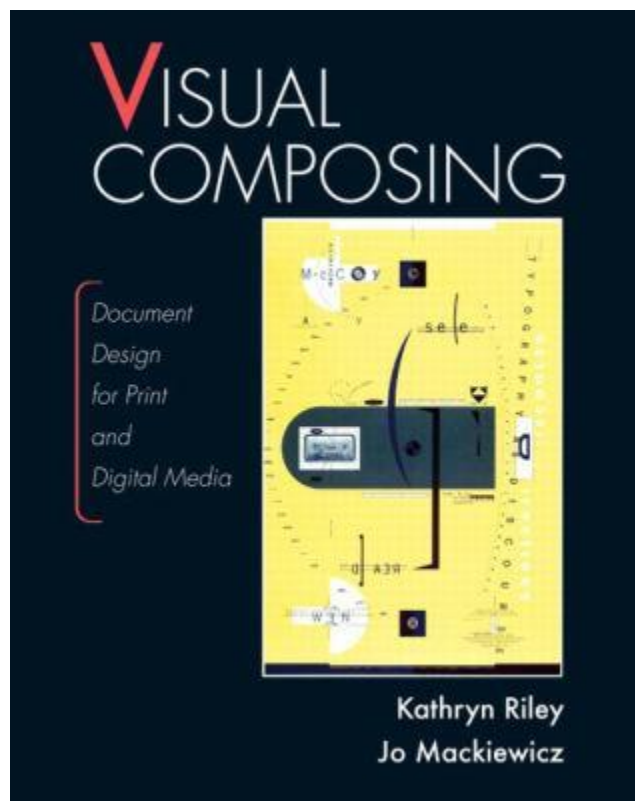
Reid, Alison. (2011). *Stitch magic: a compendium of techniques for stitching fabric into exciting new forms and fashions*. New York: STC Craft. 646.404 R27



Shields, Mary Ruth. (2011). *Industry clothing construction methods*. New York: Fairchild. 646.4 Sh61.



Morrison, Margaret A. (2012). *Using qualitative research in advertising*. 2nd ed. Thousand Oaks, Calif.: Irwin. 659.1 P97

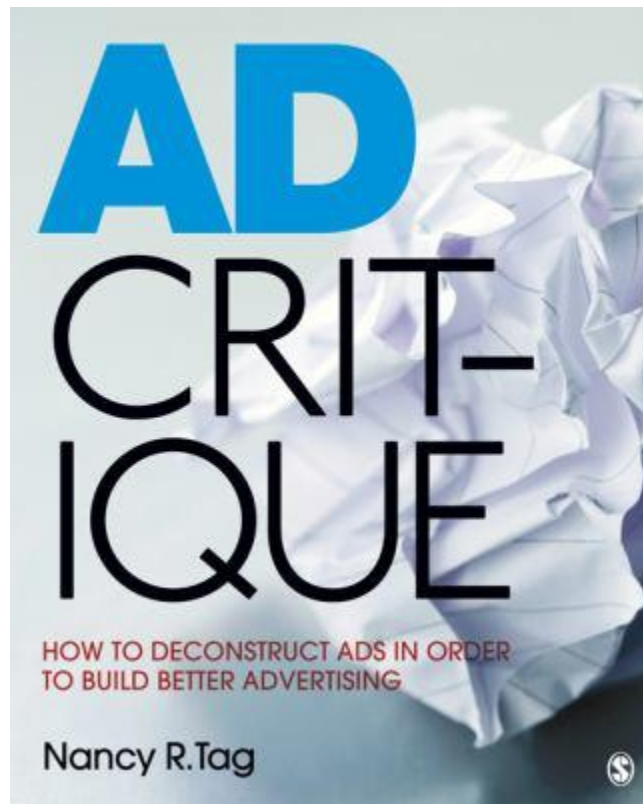


Riley, Kathryn Louise et.al. (2011). *Visual composing: document design for print and digital media*. Boston: Prentice Hall. 686.225 R57.

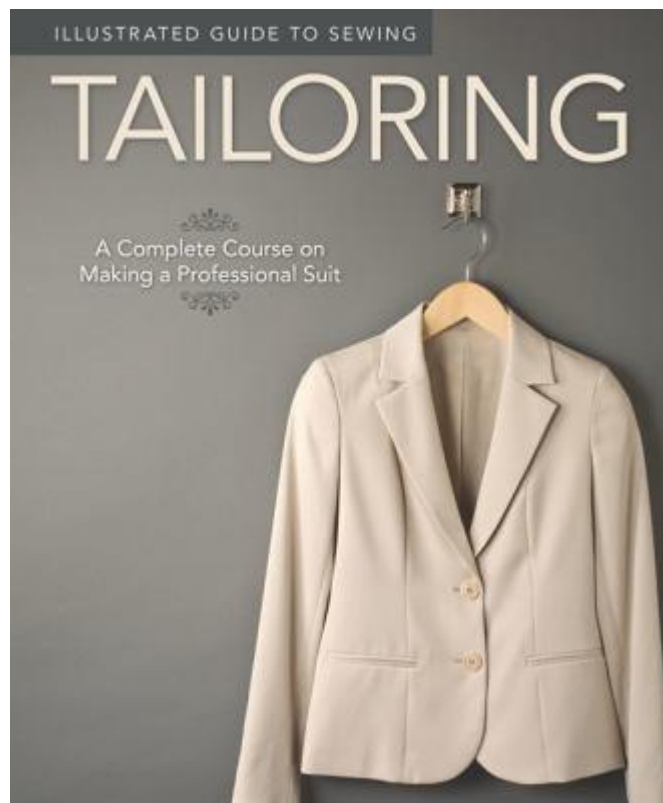


Semenik, Richard J., et.al. (2012). *Advertising and promotions: an integrated brand approach*. 6th ed. Australia: South-Western Cengage Learning. 659.1 Ad96

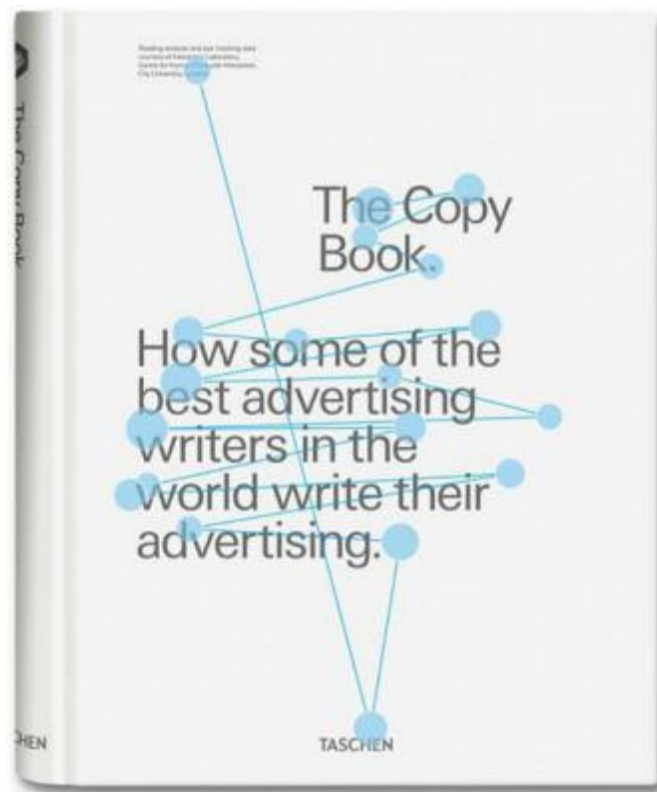
Stair, Ralph M. and Reynolds, George W. (2012). *Fundamentals of information systems*. 6th ed. Boston: Course Technology/Cengage Learning. 658.0546 St15



Tag, Nancy R. (2012). *Ad critique: how to deconstruct ads in order to build better advertising*. Thousand Oaks, Calif.: SAGE. 659.1 T12



Tailoring: a complete course on making a professional suit. (2012). East Petersburg, PA.: Skills Institute Press. 646.433 T13.



Taschen. (2011). *The copy book. How some of the best advertising writers in the world write their advertising.* New York: Taschen. 659.132 C79.

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- - Barbara Tuchman- -

Let books be your dining table,

And you shall be full of delights

Let them be your mattress

And you shall sleep restful nights

— Quoted in Bar Hebraeus' Ethicon

St. EPHREM the Syrian (303- 373)

No possession can surpass, or even equal a good library, to the lover of books. Here are treasured up for his daily use and delectation, riches which increase by being consumed, and pleasures that never cloy.

— John Alfred LANDFORD (1823- 1903)