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Acquisitions List

FIRST SEMESTER 2010 - 2011

ACCOUNTANCY

- Ainsworth, Penne. Introduction to accounting : an integrated approach. 4th ed. Boston, Mass. : McGraw-Hill/Irwin, c2007. **657 Ai66**
- Atrill, Peter. Accounting and finance for non-specialists / 5th ed. New York, N. Y. : Pearson Education, 2006. **657 At75**
- Bagranoff, Nancy. Core concepts of accounting information systems, 10th ed. New York, NY : John Wiley & Sons, c2008. **657.0285 B14**
- Butler, Cormac. Accounting for financial instruments. England : John Wiley and Sons, c2009. **657.76 B97**
- Carmichael D.R. Accountants' handbook 11th ed. Hoboken, N.J. : John Wiley & Sons, 2007. **657.02 Ac27 v.2**
- Choi, Frederick D. S. International accounting, 6th ed. Upper Saddle River, N.J. : Pearson Prentice Hall, c2008. **657.96 C45**
- Cosserat, Graham. Modern auditing, 3rd ed. Chichester, West Sussex ; Hoboken, NJ : John Wiley & Sons, c2009. **657.45 C82**
- Cote, Raymond. Accounting for hospitality managers, 5th ed. East Lansing, Mich. : American Hotel and Lodging Educational Institute, c2007. **657.837 C82**
- Davis, Maria K. Accounting for real estate transactions : a guide for public accountants and corporate financial professionals. Hoboken, N.J. : John Wiley & Sons, c2008. **657. 8335 D29**
- Doupnik, Timothy. International accounting, 2nd ed. Boston : McGraw-Hill Irwin, c2009. **657.96 D74**
- Financial accounting, 7th ed. Milton, Qld. : John Wiley & Sons Australia, 2009. **657.0994 F49**
- Graham, Lynford. Accountant's handbook, 11th ed. Hoboken, N.J. : John Wiley & Sons, 2007. **657.02 Ac27 vol. 1**
- Hall, James A. Accounting information systems, 6th ed. Australia : South-Western Cengage Learning, c2008. **657.0285574 H14**
- Harris, Peter Accounting and financial management : 1st ed. Amsterdam ; Boston Elsevier/Butterworth-Heinemann, 2006. **657.837 Ac27**
- Hopwood, William S. Forensic accounting. Boston : McGraw-Hill/Irwin, c2008. **363.256 H77**
- Horngren, Charles T. Cost accounting : 13th ed. Upper Saddle River, NJ : Pearson

- Prentice Hall, 2009. **658.1511 C82 c.1**
 Hospitality financial accounting, 2nd ed. Hoboken, N.J. : John Wiley & Sons, Inc., c2009.
657.837 H79
- Knapp, Michael C. Auditing cases, 7th ed. Australia : South-Western Cengage Learning, 2009. **657.15 K72**
- Jackson, Steven R. Managerial accounting: a focus on ethical decision making, 5th ed. Mason, OH : South-Western, c2009. **658.1511 J13**
- Mirza, Abbas Ali. Wiley IFRS : practical implementation guide and workbook. Hoboken, N.J. : Wiley, c2008. **657.30218 M67**
- Mullis, Darrell. The accounting game : basic accounting fresh from the lemonade stand. Naperville, Ill. : Sourcebooks, 2008. **657 M91**
- Porter, Gary A. Financial accounting: the impact on decision makers, 6th ed. Australia : South-Western Cengage Learning, c2009. **657 P83**
- Ruppel, Warren. Not-for-profit accounting made easy, 2nd ed. Hoboken, N.J. : John Wiley & Sons, c2007. **657398 R87**
- Spiceland, J. David. Financial accounting. Boston : McGraw-Hill Irwin, c2009. **657 Sp41**
- Stickney, Clyde P. Financial reporting, financial statement analysis, and valuation : a strategic perspective, 6th ed. Mason, OH : Thomson/South-Western, c2007. **657 St57**
- VanDerbeck, Edward J. Principles of cost accounting, 14th ed. Mason, OH : Thomson/South-Western, c2008. **657.42 V28**
- Verschoor, Curtis C. Audit committee essentials. Hoboken, N.J. : John Wiley & Sons, Inc., 2008. **657.458 V61**
- Wild, John J. Financial accounting : 4th ed. Boston : McGraw-Hill, 2008. **657 W64**
- Williams, Jan R. Financial accounting. 12 ed. Boston, Mass. : McGraw-Hill/Irwin, c2006. **657 F49**

BUSINESS ADMINISTRATION

- Barringer, Bruce R. Entrepreneurship : successfully launching new ventures. 2nd ed. Upper Saddle River, NJ : Pearson/Prentice Hall, c2008. **658.11 B27**
- Bechet, Thomas P. Strategic staffing : a comprehensive system for effective workforce planning, 2nd ed. New York : American Management Association ; [Alexandria, Va.] : Society for Human Resource Management, c2008. **658.301 B38**
- Bitmann, James. Trading options as a professional : techniques for market makers and experienced traders. New York : McGraw-Hill, c2009. **332.632283 B54**
- Blanchard, Nick P. Effective training : systems, strategies, and practices. 4th ed. Columbus : Prentice Hall, 2009. **658.3124 B59**
- Bodie, Zvi. Financial economics. 2nd ed. Upper Saddle River, N.J. : Pearson/Prentice Hall, c2009. **332 B63**
- Byrd, Mary Jane. Small business management: an entrepreneur's guidebook, 6th ed. Boston : McGraw-Hill Irwin, c2009. **658.022 B99**
- Carpenter, Mason A. Strategic management : a dynamic perspective : concepts and cases. 2nd ed. Upper Saddle River, N.J. : Pearson Prentice Hall, c2009.

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- Cooper, Adam B. PowerPoint presentations that sell : simple techniques to plan, design and deliver sales presentations that get results. **658.8100285558 C78**
- Dessler, Gary. Human resource management. 11th ed. Upper Saddle River, NJ : Pearson Prentice Hall, c2008. **658.3 D47**
- Dimma, William A. Tougher boards for tougher times : corporate governance in the post-Enron era. Mississauga, Ont. : J. Wiley & Sons Canada, c2006. **658.422 D59**
- Fisher-Buttinger, Claudia. Connective branding : building brand equity in a demanding world. Hoboken, NJ : Wiley, c2008. **658.827 F53**
- George, Gerard. Inventing entrepreneurs : technology innovators and their entrepreneurial journey. Upper Saddle River, N.J. : Pearson Prentice Hall, c2009. **658.421 G29**
- Ghemawat, Pankaj. Strategy and the business landscape, 3rd ed. Boston : Prentice Hall, c2010. **658.4012 G34**
- Griffin, Ricky W. International business. 6th global ed. Boston : Pearson Education, c2010. **658.049 G87**
- Kotabe, Masaaki. Global marketing management. 4th ed. Hoboken, NJ : Wiley, c2008. **658.84 K84**
- Kotler, Philip. Principles of Marketing, 13th ed. Upper Saddle River, N.J. : Prentice Hall, c2010. **658.8 K84**
- Kvint, Vladimir. The global emerging market : strategic management and economics. New York : Routledge, 2009. **382 K97**
- Levens, Michael. Marketing: defined, explained, applied. Boston : Pearson Education, c2010. **658.8 L57**
- Levit, Alexandra. Success for hire : simple strategies to find and keep outstanding employees. Alexandria, VA : ASTD Press, 2008. **658.452 L57**
- Lucas, Robert W. Customer service : skills for success. 4th ed. Boston : McGraw-Hill, c2009. **658.812 L96**
- Mark Easterby – Smith, ed. Management research, 3rd ed. Los Angeles ; London : SAGE, 2008. **650.072 M31**
- Martocchio, Joseph J. Employee benefits : a primer for human resource professionals . 3rd. ed. Boston, Mass. : McGraw-Hill, c2008. **658.325 M36**
- Moffett, Michael H. Fundamentals of multinational finance. 3rd ed. Boston : Pearson Prentice Hall, c2009. **332.042 M72**
- Mondy, R. Wayne. Human resource management. 11th ed. Upper Saddle River, N.J. : Prentice Hall, c2010. **658.3 M74**
- O'Guinn, Thomas C. Advertising and integrated brand promotion. 5th ed. Mason, Ohio : South-Western, c2009. **659.1 Og9**
- Ober, Scot. Contemporary business communication. 7th ed. Boston, MA : Houghton Mifflin Co., 2009. **658.45 Ob22**
- Papa, Michael J. Organization communication:perspective and trends. Los Angeles : Sage Publications, c2008. **658.45 P19**
- Parnell, John. Strategic management: theory and practice, 3rd ed. Australia : Cengage Learning, c2008. **658.4012 P24**
- Phillips, Jack J. Communication and implementation : sustaining the practice. San

- Francisco : Jossey-Bass, c2008. **658.3 P54**
- Pinto, Jeffrey K. Project management: achieving competitive advantage. Upper Saddle River, N.J. : Pearson/Prentice Hall, c2007. **658.404 P65**
- Render, Barry. Quantitative analysis for management, 10th ed. Upper Saddle River, NJ : Pearson Prentice Hall, c2009. **658.403 R29**
- Russell, Roberta S. Operations management: along the supply chain. Hoboken, NJ : John Wiley & Sons, c2009. **658.5 R91**
- Shaw, William H. Business ethics. 6th ed. Australia ; United States : Thomson Wadsworth, c2008. **174.4 Sh26**
- Smith, Gaylord N. Excel applications for accounting principles. 3rd ed. Mason, OH : Thomson/South-Western, c2008. **657.0285554 Sm51**
- Walker, Gordon. Modern competitive strategy, 3rd ed. Boston : McGraw-Hill Irwin, c2009. **658.4012 W15**
- Zeithaml, Valarie A. Services marketing: integrating customer focus across the firm, 5th ed. Boston : McGraw-Hill Irwin, c2009. **658.8 Z37**

HOSPITALITY MANAGEMENT

- Bowkett, Stephen. 100 ideas for teaching creative development. London ; New York : Continuum, c2008. **370.157 B68**
- Chatfield, T. Brian. Your first cruise : a complete guide to planning and attaining the perfect cruise vacation. Ocala, Fla. : Atlantic Pub. Group, c2008. **910.45 C39**
- Gorham, Ginger. Travel perspectives: a guide to becoming a travel professional, 4th ed. Mississauga, Ont. : J. Wiley & Sons Canada, c2006. **910.2373 G67 c.3**
- Matthews, Doug. Special event production: the process. Amsterdam : Elsevier, 2008. **394.2068 M43**
- Mill, Robert Christie. Restaurant management: customers, operations, and employees. Upper Saddle River, N.J. : Pearson, Prentice Hall, c2007. **647.95068 M61 c.2**
- Murphy, Peter E. The business of resort management. 1st ed. Amsterdam ; Boston : Butterworth-Heinemann, 2008. **647.94068 M95**
- Nenes, Michael F. International cuisine. Hoboken, N.J. : Wiley, c2009. **641.59 N34 c.2**
- Ninemeier, Jack D. Procurement of hospitality resources. Upper Saddle River, N.J. : Prentice Hall, c2010. **647.94068 N62**
- Pappas, Lou. A harvest of pumpkins and squash : seasonal recipes. Chronicle Books LLC ed. San Francisco : Chronicle Books, 2008. **641.6562 P19**
- Pizam, Abraham. International dictionary of hospitality management. Amsterdam ; Boston : Elsevier/Butterworth-Heinemann 2008. **647.9403 In8 c.2**
- Reid, Robert D. Hospitality marketing management. 5th ed. Hoboken, N.J. : John Wiley & Sons, c2010. **647.940688 R27 c.2**
- Salads. Alexandria, Va. : Time-Life Books, 1983. **641.83 Sa31**
- Secret hotels : extraordinary values in the world's most stunning destinations. New York : Stewart, Tabori & Chang, 2007. **910.46 Se25**
- Strianese, Anthony. Dining room and banquet management. 4th ed. Clifton Park, NY : Thomson/Delmar Learning, c2008. **647.95 St84**
- The best of Gourmet [2006] : the world at your table : a year of international flavors.

New York : Condé Nast Books/Random House, c2006. **641.5 B46**
Tourondel, Laurent. new American bistro cooking. Hoboken, N.J. : John Wiley & Sons,
c2008. **641.5973 T64**
Vallen, Gary K. Check-in check-out : managing hotel operations. 8th ed. Upper Saddle
River, N.J. : Pearson/Prentice Hall, c2009. **647.94068 V24**
Vegetarian times: fast and easy: great foods you can make in minutes. Hoboken, NJ :
Wiley Pub., 2008. **641.5636 V52**

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