We are now in the last week of summer 2016. Indeed, AY 2015-2016 was a fruitful one. The Evaluation of Student Support Services rating for the Library was VERY GOOD. Truly, the Library System continues to be proactive in responding to the information needs of the primary and secondary users through its customer-centered programs and services. Noteworthy to highlight is the collaborative initiative of the faculty and librarians in continuously developing the collection through the E-Resources Fair and University Book Fair and the advocacy for research and reading by capacitating users to maximize the various library resources through the Information Literacy Program.

A few days from now, the library’s doors will open to welcome the new educational scenario. We welcome this change as we adopt and innovate to the new learning and informational landscape.

God bless everyone!

Mrs. Maxie Doreen L. Cabarron
Utilization of Library Resources by Students and Faculty
Maxie Doreen Leva-Cabarron and Janice F. Berdin

Key to the success of any academic program is the quality of its library collection, the building up of which is an important function performed jointly by faculty and librarians. This paper presents a comparison of the utilization of library resources by students and faculty from the different schools in AY 2013-2014 and AY 2014-2015. Statistical data on utilization were examined and interpreted confirming that faculty usage is higher compared to students. In general, however, library resources utilization by both faculty and students is moderate. Reasons given by users for this result were lack of awareness, availability of the collection, location of the library, limited access to books, and the need for more current references. That data also revealed the comparison between usage of the different schools in relation to research and teaching and learning. It is concluded that an innovative user education program can enhance relevance and utilization of the library collection.

Assessment of the Usage of Subscribed Online Databases in the University of San Carlos Library System
Maxie Doreen Leva-Cabarron and Marciana R. Mariñas

The University subscribed to online databases as recommended by faculty members to support instruction and research. Maximum use of these subscribed online databases by the academic community is necessary to warrant renewal of subscriptions. This paper presents a comparison of the usage level of online databases including the Association of Computing Machinery (ACM) Digital Library, Cengage Powerpack, EBSCO, ProQuest5000, Science Direct, Scopus, and Springer from June 2013-May 2014 and June 2014-May 2015. Statistical data on utilization were examined and interpreted confirming that usage of online databases is moderate among library users. Reasons given by users for this result were lack of awareness, lack knowledge on how to use databases, slow connection, and difficulty in accessing databases remotely. The data also revealed the comparison between usage of the different schools in relation to research and teaching and learning. An enhanced user education will be designed and implemented to increase the utilization and fully maximize the use of these online databases.
Moving Towards ASEAN Integration: Library Professionals’ Challenges and Preparation

Mila Fuentes – GHS Librarian, Mark Francis Onde – Systems Librarian, and Susana Nimfa Tapulado – Education Librarian

Last September 25, 2015, three plenary sessions were held at Cebu City Public Library. The sessions’ objectives are as follows:

- To discuss the challenges on Philippine library management and services in preparation for ASEAN Integration.
- To explore the basic and advanced knowledge and skills needed in conducting Library and Information Science researches through workshops.
- To provide participants with necessary information on how to publish technical papers and researcher/s in local, national and international publications; and
- To gain appreciation and develop passion for research writing and publication.

The ASEAN Economic Community (AEC) is a big opportunity for us in the academe as this will give us a wider job market. The global market is tough though. We have to compete with other qualified applicants in the ASEAN community. Nonetheless in my personal view, we have an edge over others because we Filipinos can best adapt to multicultural workplace. To top it all we have a good command in English language.

The K to 12 program has been instituted so that we can level off with ASEAN and the rest of the world. The involvement of the Department of Education, Commission on Higher Education, Technical Education and Skills Development Action and Department of Labor and Employment will assure us that the training, skills and courses would fit the competitive world market.

In the library environment, let us come and closely look back into the library and information science program and improve the different facts of librarianship. It would be good to look at major courses such as management of information resources, tools, technologies, and information organizations. Finally let us take a good look at the various library services such as information literacy, reading promotion, access services, technical services, digital repository and other initiatives that fit the current demands.

Let us then make our library an institution of learning geared towards the totality of the learner-spiritual development and economically competitive individual to the global market. Solve our individual library problems in preparation for ASEAN Integration and to improve the management of information resources and services, information tools and techniques. Make inventory of our desired assets namely: qualified and experienced staff, responsive library academic programs, globally accepted library physical set-up with state-of-the-art technology and attractive teaching-learning activities.

Dr. Naomi Villareal, awarded professional librarian in 1995, once said that “this is the time to reach the bar, not lower it...In view of the fast changing nature of the work that we do,...it is imperative that librarians of this century lead the way in creating tools to allow the library profession in the Philippines to develop and flourish in global librarianship as dictated by the ASEAN Integration of 2015.”
The National Library of the Philippines (NLP), in cooperation with the Association of Librarians in Public Sector sponsored the 2nd International Conference on Children Librarianship with the theme “Sustaining Children’s Services in the Region through Improved Coherence and Integration.” The conference, which was attended by 222 participants, was held last October 14-16, 2015 at Asturias Hotel, Puerto Princesa, Palawan.

As stated in the objectives, the conference was intended for Administrators, Professional Librarians serving in Public and School Libraries aimed to examine the status of children’s libraries and children’s librarianship. The conference brings out the best practices of children’s libraries information services and encourage networking, collaboration among the libraries from different regions.

As participants, we are blessed for the opportunity to attend the conference for the following reasons:

• The conference was really intended for us, professional librarians working in the service of children. Though the conference was organized by librarians in the public sector whose orientation and experiences were generally from the perspective of public libraries and library hubs, still the discussions were focused on children’s librarianship.

• The conference is always an additional input for a professional librarian who has been in the academic library and shifted into a school library setting. The basic principle and mission of a school librarian is to learn and re-learn as we hear from the different speakers with different trainings and perspectives.

• Local and international speakers were very eager to share their treasure of knowledge. We acknowledge the sharing because we see that they are not only experts but living witnesses to service in the field of librarianship.

Thank you for the chances given for us to grow in our profession.

The need to increase publications in the Philippines or local researches for international use or coverage was mentioned by Rev. Fr. Roberto C. Yap, Xavier University President in his welcome address. He reiterated the need to re-equip libraries to be at par with other ASEAN libraries. Moreover, emphasized the need to collaborate with neighboring libraries in terms of collection sharing, knowing that e-journals or electronic resources are really expensive shouldered by individual institutions. As for me, the seminar is a confirmation of the advantage of having the consortium when it comes to libraries considering the subscription to these electronic resources.

Keynote speaker Hon. Lourdes T. David, Board Member for Librarians, pointed out that the Filipino as a librarian should be at the center stage, acting as the direct resource not only as a repository. This, I believe, is in consonance with Republic Act 9246 which clearly defines the need for Filipino librarians to match the levels of librarians in other countries.

“R.A.: The Philippine Librarianship Act of 2003, Section 28 on Foreign Reciprocity states that “A librarian from another country shall be admitted for licensure examination, be issued a Certificate of Registration and Professional Identification Card and be entitled to the rights and privileges appurtenant to this Act, if the country or state he/she is a citizen of or subject, permits Filipino librarians of said country or state. Provided, that the requirements for Certificate of Registration in said country or state are substantially the same as the requirements under this Act. Provided, further, that the law of such country or state grants Filipino librarians the same privileges as the citizens/subjects of that country/state.”
The 1st Philippine Librarians Summit was held last March 17-28, 2016 in Benavides Auditorium, University of Santo Tomas, Manila with the following objectives:

- To highlight and clarify the issues and concerns affecting librarians and the library profession in the country;
- To invite representatives from government agencies and other entities to give their comments/response to the specific issues and concerns;
- To encourage industry leaders and other stakeholders to discuss possible solutions and recommendations that would address the problems presented; and
- To come up with an Action Agenda for the library profession in the Philippines.

Librarianship has been in existence in the Philippines since 1914 but it was considered a profession only in 1990 with the passage of Republic Act 6966 entitled “An Act Regulating the Practice of Librarianship and Prescribing the Qualifications of Librarians”. Congress has finally recognized the essential role of librarianship as a profession in developing the intellectual capacity of the citizenry, thus making library service a regular component for national development. The law specifically prescribed the requirements for one to be able to practice the profession and the corresponding sanction for non-compliance. It was repealed in 2003 by Republic Act 9246 entitled “An Act Modernizing the Practice of Librarianship in the Philippines”. These landmark laws professionalized and modernized the practice of librarianship in the country.

After more than a decade since the approval of RA 9246, there is a need to know how this law has been implemented and what issues and concerns have cropped up that affect the librarians in particular and the library profession in general. These issues and concerns (i.e. the computer, Internet, e-resources, digitization, not to mention disaster risk reduction and management) are beyond the challenges that the 21st century bring to our libraries and librarians. Indeed, there is a need to highlight and clarify the issues, know or hear the real picture from both the librarians and concerned government agencies and entities, so that possible solutions and recommendations can be crafted and presented to proper authorities who will formulate the necessary policies.
The Association of Special Libraries of the Philippines (ASLP) organized a seminar entitled “Digital Assets in our Midst: Positioning Information Providers in the Knowledge Management Environment” last March 30 to April 1, 2016 at San Antonio Resort, Lawis Baybay, Roxas City. This 3-day seminar aimed to:

- deepen the understanding of information providers on the basics of knowledge management practices;
- showcase methods and techniques in handling digital assets; and
- showcase actual application using proprietary and open source software.

The discussions focused on Knowledge Management (KM) as practiced by government agencies and private institutions. The seminar deals with the basic concepts of knowledge management and the different KM tools available (ICT based and non-ICT based). Speakers were able to share their best practices of KM in their own work setting. Most importantly, the seminar discussed how librarians can cope with the changing needs of the users and the paradigm shifting of traditional libraries to knowledge environment.

The topics discussed by the resource speakers reinforces the participants’ basic understanding of knowledge management and its application to the library. Having heard some speakers share experiences, we have this introspection on our library’s current state in terms of practicing KM and how the librarians can explore different KM tools available. Furthermore, the seminar calls for a re-evaluation of the librarian’s knowledge and skills in the library practice and encourages librarians to upgrade their skills and competencies not just in ICT but also in other non-ICT based KM to innovate the library services. It highly discourages mediocrity. The seminar opens a lot of doors to possible researchable topics related to KM for library practice.
The Philippine Association of Academic and Research Libraries (PAARL) had its National Summer Conference last April 20-22, 2016 at The Pearl Manila Hotel, Manila. The three-day conference covered important issues in the library on how to use the data to develop a new service for library clients. “Analytics is the scientific process of transforming data into insight for making better decisions” as defined by Dr. Reina Reyes of Ateneo de Manila University. Analytics is now a major activity, as transaction or behavioral data are aggregated and mined for insight. This trend has major implications for discovery, selection, acquisition, and management of collections. Library analytics is simply a data mining of information that can use to improve services through the data gathered from the clients and if there are issues it can be address immediately for a best solution.

We have become used to recommendations based on buying or navigation patterns. As more material is digital, as more business process are automated, and as more activities shed usage data, organizations are manipulating larger amounts of relatively unstructured data and extracting value from it. Within the library field, patterns of download, holdings, and query resolutions are being mined to improve services.

Presented in the conference were six case studies on analytics that some libraries in the country are using; these were:

- Library Gathering Practices and Analytics: Communicating the UPLB Library Experience  
  by Ms. Mary Ann M. Ingua, Head Cataloger, University of the Philippines Los Baños
- Engineering Resources at the DSLU Libraries: A Usage Study  
  by Ms. Ana Marie Fresnido, Director of Libraries, De La Salle University
- Keeping Them Posted: Analyzing Library Web Content and User Engagement in the Four Digital Worlds  
  by Ms. Roselle S. Maestro, Reference Librarian, De La Salle University
- Doing Case Study Research  
  by Dr. Joel M. Durban, Dean, Graduate School, National University, Manila
- Library Visits and Academic Achievement: A Preliminary Big Data Case Study  
  by Dr. Vernon Totanes, Director of Libraries, Ateneo de Manila
- Research and Referencing: A Scientometrics Analysis of the Research Productivity and Citation Behavior for Faculty  
  by Ms. Marian Echevia, Asst. Director for Support Services, De La Salle University
North Campus Library Joins CES Activity
*Gesyl E. Ambos, High School Librarian—North Campus*

A total of 2,668 volumes of textbooks and 150 volumes of magazines were donated last March 19, 2016 to Basak Community Grade School and High School Library. The activity was a joint venture of USC North Campus Community Extension Services and USC North Campus Library headed by Mrs. Sylvia Y. Belarmino, Mr. Pascual Cahayagan and the librarians of North Campus respectively.

Aside from book donations in the libraries, the MTB teachers prepared games (e.g. “Bitok-bitok” and Storytelling “Pag-abot ni Kolor”) for the children. Puso (hanging rice) making activity for the parents and guardians who were waiting for their children. Hanging rice was then cooked and served during lunch.

The entire activity was a rewarding experience. It was an opportunity to reach out by contributing library resources and spending time with the community.
The USC Librarians, in coordination with the Community Extension Services Office and the BPI Library, initiated an outreach program for underprivileged school-age children. This program “Basic Literacy Program/Instruction: Reading, Writing, Arts and Crafts” is intended to provide children in the community with literacy in pursuit of life-long learning as well as to develop creativity and the love for reading and writing through songs, poems and stories.

A group of 15 children from Barangay Alumnus, Cebu City gathered at the BPI Library every 3rd Saturday of the month starting last August 2015 to April 2016. Three librarians were assigned to tell a story, to teach reading and writing, and to facilitate in arts and craft creation every session. Generally, the program content is as follows:

- Appreciate reading and writing
- Learn alphabets, rhymes and sounds
- Spell simple words
- Recognize and write their own names
- Enjoy arts through colors, shapes and lines
- Listen to stories for life-long learning

The culminating activity where participants were able to share learning experiences for the entire 8-month activity happened last April 4, 2016. At the end of the culminating activity, certificates were given to each participant.
Last October 19 to 21, 2015, the University of San Carlos library system in cooperation with the Justice, Peace and Integrity of Creation-Integrated Development Center, Inc. (JPIC-IDC, Inc.) organized a three days’ workshop demonstration on Books and Serials Binding. The activity was made possible through Fr. Anthony Salas, SVD who coordinated with the library system through the Director of Libraries, Mrs. Maxie Doreen L. Cabarron. The workshop was designed to address the need of the community to access employment opportunities and sustainable livelihood.

A total of six (6) participants joined the activity. At the end of the three-day workshop, the participants were able to identify the parts of the books, different materials and equipment needed for binding and familiarize with the different types of binding (e.g. steel bind, ring bind, and soft bind). They were also oriented and asked to perform the steps and techniques on how to bind various materials.

The workshop demonstration started from 8:00 AM to 5:00 PM at the Josef Baumgartner Preservation and Conservation Room. It was handled by the Library Materials Maintenance Staff of the Cataloging Section, Mrs. Irish S. Cañañes.

Finally, aside from increasing and preserving the life of books and periodicals used in the library, the workshop also help the participants develop their skills in binding, equipped them to find better ways and wide chances of sustainable livelihood opportunities that would lessen unemployment rate thus, they would also be able to share their training to others in their community.
The University of San Carlos Library System celebrated its Library and Information Sciences Month last November 2015 with the theme “The Filipino Reader in the era of ASEAN Integration”. The month-long celebration was simultaneously undertaken at the basic education and tertiary level. This academic year, the celebration is highlighted with various activities such as the University book fair, forum, essay and poster making contest, bulletin board display, book buffet, book feature of the week and giving of tokens to the first 100 library borrowers were lined-up for the university community.

University Book Fair
Fe Planas – Acquisitions Librarian

The Library System, in cooperation with the office of the Vice President for Finance, held its annual book fair last November 5-6, 2015 at the ground floor of Josef Baumgartner Learning Resource Center of the University of San Carlos, Talamban Campus. This 2-day event was participated by 15 book exhibitors and 141 selectors from the different schools and departments in the tertiary and basic education, administrators, deans, chairs, faculty and librarians.

University book fair carries out the purpose of selecting resources that will support the curricular offerings and research goals of every school and department. It also helps in the development of weak areas of the collection through the help of the expertise of the faculty related to their subject field. Through this endeavour, the library provides balanced and quality resources to its clients within the university community as well as outside researchers.
Forum on “(CPD) Matters: Continuing Professional Development (CPD) Consultative Forum for Librarians and Library and Information Science students in Central Visayas”
Irish Concepcion – Social Science and Filipiniana Librarian

**USC** Library System, in cooperation with Professional Regulation Commission Board for Librarians, organized a forum last November 6, 2015 at the Exhibit Hall of Josef Baumgartner Learning Resources Center of the University of San Carlos-Talamban Campus. The forum was attended by 60 participants from the different schools and universities in Central Visayas.

Organizers of this forum invited Hon. Lourdes T. David, the current the PRC Board Member for Librarians and the Chair for CPD Council for Librarians, as a guest speaker. Hon. David shared three major topics on CPD for librarians; *CPD Guidelines and Updates on CPD Bill, Instruction Design and Evaluation using Kirkpatrick Model and Bloom’s Taxonomy and Accreditation for CPD Providers.*

CPD enables professional librarians to continuously improve their competence in accordance with the international standards of practice in order to contribute to national development. To achieve this objective, CPD Programs will be implemented by accredited providers from both government agencies and private sectors. The participants of the forum were made aware of the importance of continuing education to enable professional librarians to keep up with the changing trends of the profession.
**Poster Making Contest**  
*Mark Francis G. Onde, Systems Librarian*

The USC Library System, in line with the celebration of the 81st National Book Week, organized an on-the-spot poster making contest open to all schools of the University held last November 23, 2015, 1:00 pm at the Virtual Training Room, JBLRC, Talamban Campus. The contest aimed to:

- promote libraries in the country;
- instill in the young Filipino learners the love for books and the Filipino values of respect and resourcefulness; and
- develop among the students essential reading and literacy skills.

There were three student representatives, from School of Engineering, School of Business and Economics, and School of Arts and Sciences, who responded to the invitation. The contest was guided with the theme: “The Filipino Reader in the Era of ASEAN Integration.” Criteria for judging were as follows: Relevance—35%; Pictorial Design and composition—15%; Technique—15%; and Originality—35%. Junnel Paul A. Codino from the School of Business and Economics got the first place.

Entries are displayed at JBLRC Lobby.

Ms. Moret Litonu, Mr. Junnel Paul Codino, Mrs. Concon Cabarron and Mr. Mark Onde

Pepe L. Belacho II—SOE
Junnel Paul A. Codino—SBE
Gepsy Ecarma—SAS
Philippine Librarian Association Incorporated (PLAI) thru the Central Visayas Regions Librarians Council, organized nationwide activities for the Library and Information Services Month and National Book Week 2015. Incorporating the theme “The Filipino Reader in the Era of ASEAN Integration”, two activities Essay Writing and Poster Making Contest were held at Cebu City Public Library last October 7, 2015. The essay writing contest is open to Grades 7-10 students of public and private secondary schools. The winning entries for essay and poster making contest in the regional level will automatically be the official entry for the national contest. The poster making contest was open to students of public and private colleges and universities.

Winners for Essay writing contest:
- Roy Christian Oro, First Place—Cebu Institute of Technology University
- Shan Danielle Mortejo, Second Place—University of San Carlos - BED South Campus
- Bea May Remedio, Third Place—University of San Carlos - BED North Campus
- Christian Robic Hermosa, Fourth Place—Don Bosco Technology Center

Winners for Poster Making contest:
- Maeve Jasmin Shelly Flores, First Place—Cebu Institute of Technology University
- Sheena A. Genson, Second Place—Cebu Institute Technology University
- Virmanyel S. Tatoy, Third Place—Don Bosco Technology Center

Committee Chair: Ms. Gloria Trinidad, South Grade School Librarian—USC
Board of Judges: Mrs. Erlinda Fortich, Consultant and Corporate Trainer—USPF
Mrs. Elizabeth Dayday, Administrator—Cebu City Public Library
Mrs. Emeline Baco, Head Librarian—Cebu Doctors University
USC Library is now using a new platform in searching for information resources. Since authentication is an important issue for libraries and information seekers, certain library resources require authorized access, while remote information seekers want access without obstacles. EZproxy allows library users to gain access and browse Web OPAC and electronic resources at home or elsewhere.

Here are FAQs on EZproxy:

What is EZproxy?
EZproxy access and authentication software connects to many content providers, including OCLC, EBSCO, Gale, Proquest, Scopus and others. This platform connects to a wide variety of authentication services, which reduces the number of authorizations and passwords users need to remember. Users gain secure remote access to the Web-based, licensed content they discover in libraries.

Who can use EZproxy?
Currently enrolled students, faculty members with academic load and administrative employees can use EZproxy for information and research needs.

Do I need to Log In?
No, when you are using workstations in Knowledge Navigation Centers (KNCs) of the library. For Learning Resource Center-Talamban Campus, KNC workstations are located at the ground floor and Serials Library, 3rd floor. eResources Kiosk is also available at the ground floor near Central Circulation Section.

Yes, when you are using your own laptop/gadget in the library, at home or elsewhere.

Where to Register?
You may visit any of your school/discipline library, approach the help desk and request for a registration form. Make sure that your university ID is validated for the current semester/term. Please seek validation at the circulation section of your library.

What is the duration or waiting period for the registration process?
Registration process is done within the day of request. The librarian will notify its activation through your e-mail. Make sure that you are able to supply your email address, program & year level, and ID number to your librarian.

How to Log in?
Type in the URL address, ezproxy.usc.edu.ph in the URL bar. The database menu will appear on the screen when you are browsing through KNCs or eResources Kiosk of the library.

When you are accessing ezproxy remotely (i.e. outside of the library or using your laptop), log in page will display. Fill in your ID number for username and password and click log in button.
What are the different Online Database available via EZproxy?

Once you have successfully logged in, database menu will appear on the screen. Below are the variety of Online Databases that USC Library has subscribed.

### DATABASE MENU

- ACM Digital Library
- Cambridge Books Online
- Cambridge Journals Online
- Computerized Index to Philippine Periodical Articles
- Gale Cengage Learning Databases
- Gale Virtual Reference Library
- Wiley Online Library (CELPH)
- Wiley Online Books (Southern Philippine Consortium)

Aside from online database, you can also browse our Web OPAC for College through EZproxy. Discover and Explore your library’s resources!

For more questions or concerns on the use and access of EZproxy, please visit your library, call (032)2300100 loc 194 or email librariesdirector@yahoo.com
GOOD BYE AND HELLO TO COLLEAGUES
Janice Berdin, Serials Librarian

Working with colleagues like you has been a great pleasure. Now, you are off to your next big challenge! We say “thank you for the wonderful years of working together with the best people in the system”. God Bless and see you around!

The USC Library System bids farewell to several colleagues who have contributed immensely to the growth of our library. Cheers to our dear librarians!

As we send off our colleagues, we say hello and welcome to Ms. Rave Ann Javier, Ms. Rosalie Pepito and Mr. Mark Francis Onde. Ms. Rave Ann, the former Librarian of BPI Library, is currently assigned at the Circulation Section of the JB-LRC, USC-Talamban Campus while Ms. Rosalie is the new American Corner Librarian at the Bonk Library, USC-Downtown Campus. Sir Mark is our new Systems Librarian. We look forward of working with you in the library system!
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